

# Arts, Commerce & Self Financing section

**CAS Bulletin** 



## Volume: 4, Issue No.: 1, March 2019 Content Library Collection &Usage Statistics 2 Prepared by VIVA Library Team, Events 3 Tel.: 0250-2515278 New Arrival Books 6 E-Mail: <u>Library@vivacollege.org</u> List of Journals 26 Contents of Journals 27 Website: www.vivacollege.org/library.aspx Suggestions/ feedback 79

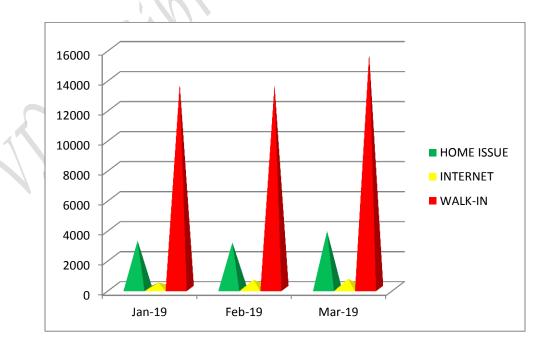
# Library Collection (As on 31<sup>st</sup> December 2018)

Total Books: 51584		Non-Book Mater		k Materials
Periodical:	71		CDs:	254
	Journals:	41	Maps:	51
	Magazines:	30		List (consortium) Including
	Newspapers:	33	600 boo	00+ E-journals & 31,35,000+ E- oks.

Institutional Membership of American Library

Library Usage Statistics

	HOME		
MONTH	ISSUE	INTERNET	WALK-IN
Jan-19	3183	390	13668
Feb-19	3066	581	13594
Mar-19	3822	640	15667



#### "Youth Day"

The VIVA Library organized a "Book Display" on 12<sup>th</sup> January 2019 to commemorate the Birth anniversary of Swami Vivekanand.

12<sup>th</sup> January has been declared and celebrated as "**Youth Day**" on this occasion various books on Swami Vivekanand were displayed.

The event was well received and appreciated by a lot of students and faculty members.

#### **Glimpses of Books Display**



#### "Marathi Rajbhasha Gaurav Din"

A great poet, play writer, critic and Dnyanpeeth awardee "KUSUMAGRAJ's" (Shree Vishnu Waman Shirawadakar) birthday is celebrated as "**Marathi Rajbhasha Gaurav Din**" on 27 February 2019. On this occasion, VIVA College Library in collaboration with the Department of Marathi Vangmay Mandal & National Service Scheme organised various literary Event.

The winners of Handwriting, Letter writing & Rangoli competitions which were held on 13<sup>th</sup> to 15<sup>th</sup> & 25<sup>th</sup> February 2019 were felicitated during this occasion. These competitions were very popular among Teachers, Students, & Non-teaching staff in which more than 286 participants participated. Best Reader award was also given to best Reader.

The programme was well received and appreciated by all the students, Non-teaching staff and Teaching fraternity.



#### **Glimpses of Programme**





#### "Book Exhibition-cum-sale"

VIVA College Library organized Book Exhibition–cum–sale on 8<sup>th</sup> & 9<sup>th</sup> March 2019. There were five vendors brought various books on History, Political Science, Mass media, Finance Banking, Management studies, Media studies, Computer Science, I.T., General (Marathi, Hindi & English) Reference Books, Personality development, and so on. The exhibition was organized for 2 days to promote the reading culture among the students and develop the quality collection for our library.

The exhibition was well appreciated by all the book lovers and nearby College Librarians were visited the book exhibition. Many students and staff members purchased books for personal use and some good books were also recommended by the faculty and students for the library.

#### **Glimpses of Programme**







## New Arrival Books

# Selected Books from the Book Exhibition-Cum sale held on $8^{th} \& 9^{th}$ March 2019

Sr. No.	AUTHOR	TITLE	
1	Helson, Henry	Harmonic Analysis 2nd ed	
2	Tao, Terence	Analysis II 3rd ed	
3	Kesavan, S.	Functional Analysis	
4	Hiai, Fumio/ Petz, Denes	Introduction to matrix analysis and applications	
5	Venkatachala, B.J.	Inequalities : An approach through problems 2nd ed	
6	Farin, Gerald	Practical Linear Algebra : A geometry toolbox 3rd ed	
7	Rainville, Earl D.	Elementary Differntial Equations 8th ed	
8	Agarwal, Ravi P.	Introduction to real analysis	
9	Bittinger	Calculus and its applications 10th Ed.	
10	bruna, Joaquim	Complex Analysis	
11	King, Mervyn	Chif value officer	
12	Chatfield, Chris	Analysis of time series	
13	Png, Ivan	Managerial economics 5th ed	
14	Coyle, Daniel	Culture code	
15	Harvard Business School Press	Dismissing an employee	
16	Katzenbach, Jon	Discipline of teams	
17	Gabarro, John	Managing your boss	
18	Cast, Carter	Right stuff : How brilliant careers are made	
19	Jugenheimer, Donald W.	Advertising and Public Relations Research	
20	टंडन, पंकज	सूक्ष्म अर्थशास्त्राचा सिद्धांत	
21	बानिक, नीलांजन	भारतीय अर्थव्यवस्था : स्थूल अर्थशास्त्रीय आढावा	
22	ग्रोतेन्युइस, म. त.	SPSS चे प्राथमिक पाठ	
23	Prasad, A.M.	Great Indian Novelists in English	
24	Wyndham, george	Poems of Shakespear	
25	Quintanilla, K. M.	Business and professional Communication	
26	Sinha, Sunita	Feminism in Literature : Musings and Aesthetics	
27	किरपाल, अविनाश	महिला उधोजक	
28	Satyanarayana, G.	Seventy years of Industrial Policy and Promotion in India	
29	Lubbe, Sam	Economic and social impacts of E-Commerce	
30		•	
	Kreps, David	Microeconomics for Managers	

22		Emerging trends, threats and opportunities in	
32 33	Czinkota, M. R. Sengupta, Jati	international marketing           Efficiency market dynamics and industry growth	
34	Hirst, Paul	Globalization in question	
35	Patnaik, Prabhat	Labour law reforms in india all in the name of jobs	
36	Kapur, Ashok	Modis foreign policy	
37	शाह, घनश्याम	भारतातील सामाजिक चळवळ २ ED	
38	शर्लीन न ह बिबर	गुणात्मक संशोधनाची कार्यपद्धतीत 3ED	
39	ऑलिव्हर पोल	त्मचे प्रबन्ध लिखाण	
40	थोरात, सुखदेव	भारतातील दलित समाज	
41	Held, david	Political theory and the modern state	
42	Maira, sunaina M.	9/11 GENERATION : YOUTH RIGHTS & SOLIDARITY IN THE WAR ON TERROR	
43	Capeheart, Loretta	Social Justice	
44	Maddick, Henry	Panchayati Raj	
45	कारो, सारा	आपला Ph प्रबन्ध कसा प्रकाशित करावा	
46	Shifrin, T.	Linear Algebra a geometric Approach	
47	Rowen, L. H.	Gradute algebra : commutative view	
48	Apostol, Tom M	Introduction to analytic number theory	
49	Seneddon, Ian	Elements of Pratial differential equations	
50	Reddy, Rama	C Programming for Scientists and Engineers with Applications	
51	freedman, David	Statistics 4th ed	
52	Pande, A.	Wombs in Labor	
53	Kosambi, D D	Introduction to the study of Indian History	
54	R.C. Majumdar/Gupta, S P (Ed.)	Readings in Political History of India : Ancient Medieval, Modern	
55	डेनिकोलो, प.	संशोधन प्रस्ताव विकसित करणे	
56	रणजीत कुमार	संशोधन पद्धती	
57	वासुदेवमूर्ती	प्रभावपूर्ण प्रस्ताव लेखन	
58	पटनाईक, ब. क.	विकासाच्या अभ्यासाची तोंडओळख	
59	सिंह, कातर	ग्रामीण विकास	
60	जनाकाराजन, स	भारतीय अर्थाव्यास्थेची संक्रमणावस्था	
61	दुआ, समीर	विरामाची घोषणा एका नवीन भविष्याचीनिर्मिती	
62	मोहंती, प्रसन्न	शहरे आणी सार्वजनिक धोरण	
63	कोहली-खांडेकर, वनिता	भारतीय माध्यम व्यवसाय 4th ed	
64	वैशंपायन, मंगेश	इंडिया कनेक्टेड	
65	Timulak, Ladislav	Research in psychotherapy and counselling	

66	Nezlek, Jogn	Multilevel Modeling
67	Fisher, Jeffrey	Profiting from your music and sound project studio
68	Fulwood, Neil	One hundred sex scenes : that changed cinema
69	Sharma, R.K.	Classics of American Literature
70	Paul, D.S.	English Language and Linguistics
71	Meitei, M. Mani	Virginia woolf
72	Fowler, Alastair	Milton Paradise lost
73	Strauss, Judy	E-Marketing 7th ed
74	Deshpande, Sameer	Social Marketing in india
75	सिंह, कातर	पर्यावरणीय अर्थशास्त्र
76	Sunderlal, Pandit	How India lost her freedom
77	क्रेसवेल, जॉन डब्लू	संशोधन संरचना
78	ब्राऊन, व्हर्जिनिया	यशस्वी गुणात्मक संशोधन
79	Zodgekar, Sameer	Bioinformatics: the future Science
80	Becker, Ralph	Encyclopedia of Cell Biology
81	ҮЕН, Ј	REAL ANALYSIS THEORY OF MEASURE AND INTEGRATION 3RD EDITION
82	PONS, ODILE	ANALYSIS AND DIFFERENTIAL EQUATIONS
83	ROBINSON, DEREK J.S.	A COURSE IN LINEAR ALGEBRA WITH APPLICATIONS - 2ND EDITION
84	LANSKI, CHARLES	CONCEPTS IN ABSTRACT ALGEBRA
85	HAN, QING/LIN, FANGHUA	ELLIPTIC PARTIAL DIFFERENTIAL EQUATIONS 2ND EDITION
86	CHAU, LE HAI/KHOI, LE HAI	SELECTED PROBLEMS OF THE VIETNAMESE MATHEMATICAL OLYMPIAD (1962-2009) VOLUME 5
87	JIAGU,XU	LECTURE NOTES ON MATHEMATICAL OLYMPIAD COURSES VOL.6 1ST EDITION
88	FOSSARD, ESTA DE	WRITING AND PRODUCING RADIO DRAMAS 2ND EDITION
89	PILLAI, RADHAKRISHNAN	THUS SPOKE CHANAKYA
90	गोधवानी, राकेश	काय बोलावं ? कधी बोलावं ?
91	SEN, COLLEEN	FEASTS AND FASTS A HISTORY OF FOOD IN INDIA
92	BARU, SANJAY/DESAI, MEGHANAD	THE BOMBAY PLAN
93	KIPLING, RUDYARD	LESSONS FOR MRS HAUKSBEE
94	KARNIK, KIRAN	EVOLUTION DECODING INDIA'S DISRUPTIVE TECH STORY
95	GULZAR	JIYA JALE THE STORIES OF SONGS
96	RADHU, ABDUL WAHID	TIBETAN CARAVANS

97	LURY, GILES	FROM IDEAS TO ICONIC BRANDS
98	HARRISON, MAUREEN/GILBERT, STEVE	THE GREATEST SPEECHES OF ABRAHAM LINCOLN
99	ROBLEDO, I.C.	THE SECRET PRINCIPLES OF GENIUS
100	XAVIER, G. FRANCIS	100 GREAT INSPIRING STORIES
101	RUPA	THE DEFINITIVE VIVEKANANDA
102	SARMA, A R K	THE VIVEKANANDA WAY
103	KANITKAR, MUKUL/ANOOP, A J	ESSENTIAL VIVEKANANDA
104	हिल, नेपोलियन	यशाचा मार्ग
105	CHAKRABARTY, BIDYUT/CHAND, PRAKASH	INDIAN ADMINISTRATION
106	CHAKRABARTY, BIDYUT/CHAND, PRAKASH	PUBLIC POLICY CONCEPT, THEORY AND PRACTICE
107	CHAKRABARTY, BIDYUT/CHAND, PRAKASH	MODERN INDIAN POLITICAL THOUGHT
108	BASU, RUKMI	INTERNATIONAL POLITICS CONCEPTS, THEORIES AND ISSUES
109	GHURYE, G. S.	CASTE AND RACE IN INDIA 5 ED
110	SIVARAMAKRISHNAN, ARVIND	INTRODUCTION TO POLITICAL IDEOLOGIES
111	A. VASUDEVAN/ RAY PARTHA	MACROECONOMIC POLICIES FOR EMERGING AND DEVELOPING ECONOMIES
112	KUMARASAMY, ANAND	GANDHI ON PERSONAL LEADERSHIP
113	NAYAR, KULDIP	ON LEADERS AND ICONS FROM JINNAH TO MODI
114	STEPHEN, SHIREEN	THE 4 WEEK MEMORY CHALLENGE
115	MITTRA, SID AND OTHERS	FINANCIAL PLANNING THEORY AND PRACTICE
116	RAJARETNAM, T.	STATISTICS FOR SOCIAL SCIENCES
117	NAQVI, SYED NAWAB	ECONOMICS OF DEVELOPMENT
118	PATTANAIK, B.K.	ISSUES AND CHALLENGES OF DEVELOPMENT
119	JANARDHAN, V.	INDUSTRIAL RELATIONS IN INDIA
120	TANDON, PANKAJ	A TEXTBOOK OF MICROECONOMIC THEORY
121	ED. KRISHNAMURTI, C. / VISHWANATH, S.R.	MERGERS, ACQUISITIONS, AND CORPORATE RESTRUCTURING
122	ED. ANAND, ESHWAR / JAYANTHI, K.	A HANDBOOK OF JOURNALISM

		INDIAN CONSTITUTION : TEXT, CONTEXT AND	
123	CHAKRABARTY, BIDYUT	INTERPRETATION	
124	RAVI, BHEEMAIAH KRISHNAN	MODERN MEDIA, ELECTIONS AND DEMOCRACY	
125	MELLALLI, PRAVEENKUMAR	CONSTITUTION OF INDIA, PROFESSIONAL ETHICS AND HUMAN RIGHTS	
126	ED. BASU, RUMKI	INTERNATIONAL POLITICS : CONCEPTS, THEORIES AND ISSUES	
127	UPADHYAY, RANVIJAY	ETHICS, INTEGRITY, AND APTITUDE IN GOVERNANCE	
128	ROYCHOUDHURY, AMBORISH	BOLLYWOOD BEYOND BOX OFFICE	
129	VISHWAMOHAN, AYSHA	BEHIND THE SCENES	
130	ED. PAUL, SHARRAD	OF INDIAN ORIGIN : WRITINGS FROM AUSTRALIA	
131	DESAI, A.R.	SOCIAL BACKGROUND OF INDIAN NATIONALISM	
132	CHOWDHURI, SATYABRATA RAI	LEFTISM IN INDIA, 1917-1947	
133	REDDY, KRISHNA	INDIAN HISTORY (2ND ED.)	
134	AMBEDKAR, B.R.	ANNIHILATION OF CASTE	
135	AHLUWALIA, MALLIKA	DIVIDED BY PARTITION UNITED BY RESILIENCE	
136	MUKHOTY, IRA	DAUGHTERS OF THE SUN	
137	BHATTACHARJEE, GOVIND / BHATTACHARYA, DEBASIS	GST AND ITS AFTERMATH	
138	REDDY, C. RAMMANOHAR	DEMONETISATION AND BLACK MONEY	
139	BOND, RUSKIN	LONE FOX DANCING	
140	MUKHERJEE, PRANAB	THE COALITION YEARS 1996-2012	
141	KOIRALA, MANISHA	HEALED	
142	CRISP, RICHARD / TURNER, RHIANNON	ESSENTIAL SOCIAL PSYCHOLOGY	
143	RAY, WILLIAM	ABNORMAL PSYCHOLOGY	
144	ED. MUKHOPADHYAY, PRITHA / TARAFDER, S.	OBSESSIVE COMPULSIVE DISORDER	
145	GALOTTI, KATHLEEN	COGNITIVE PSYCHOLOGY	
146	BRENNAN, ROSS AND OTHERS	BUSINESS-TO-BUSINESS MARKETING	
147	WADKAR, ALKA	LIFE SKILLS FOR SUCCESS	
148	KUMAR, V.	MARKETING RESEARCH	

149	FLICK, UWE	INTRODUCING RESEARCH METHODOLOGY (2ND ED.)	
150	RANGANATHAN, NAMITA /	GIDANCE AND COUNSELLING FOR CHILDREN	
150	WADHWA, TOOLIKA NAHAVANDI, AFSANEH AND OTHERS	AND ADOLESCENTS IN SCHOOLS ORGANIZATIONAL BEHAVIOR	
151	MOHANTY, BANAMALI / MISRA, SANTA	STATISTICS FOR BEHAVIOURAL AND SOCIAL	
152	SANIA	SCIENCES	
153	VEERARAGHAVAN, VIMLA / SHETGOVEKAR, SUHAS	TEXTBOOK OF PARAMETRIC AND NANPARAMETRIC STATISTICS	
154	CHADHA, NARENDER KUMAR	APPLIED PSYCHOMETRY	
155	SHETGOVEKAR, SUHAS	AN INTRODUCTION TO SOCIAL PSYCHOLOGY	
156	THAMBIRAJAH, M.S. / RAMANUJAN, LALITHA	ESSENTIALS OF LEARNING DISABILITIES AND OTHER DEVELOPMENTAL DISORDERS	
157	BANSAL, PARUL	PSYCHOLOGY : DEBATES AND CONTROVERSIES	
158	BELHEKAR, VIVEK M.	STATISTICS FOR PSYCHOLOGY USING R	
159	KHOSLA, MEETU	PHYSIOLOGICAL PSYCHOLOGY AN INTRODUCTION	
160	MILLER, LESLIE AND OTHERS	PSYCHOLOGICAL TESTING A PRACTICAL APPROACH (4TH ED.)	
161	ऑरवेल, जॉर्ज	ॲनिमल फार्म	
162	राय, अमृत / अनुवाद : जेऊरकर, बलवंत	प्रेमचंद : लेखणीचा शिलेदार	
163	संपादक : खोले, विलास	संत जनाबाई आणि अन्य मध्ययुगीन संत कवयित्री यांची कविता	
164	राजवाडे, वि. का.	महिकावतीची बखर	
165	धर, पी. एन. / अनुवाद : जैन, अशोक	इंदिरा गांधी, आणीबाणी व भारतीय लोकशाही	
166	कलाम, ए.पी.जे. / सिंग, सृजन पाल	विज्ञानाच्या उज्वल वाटा	
167	राजवाडे, संजीवनी	लज्जतदार आरोग्य	
	मॅकमिलन, मिचेल / अनुवाद : सावंत,		
168	पंढरीनाथ	नेताजी पालकर	
169	मोरे, सदानंद	या सम हा	
170	अभ्यंकर, शंतन्	पाळी मिळी गुपचिळी	
	क्युरी, इव्ह / अनुवाद : भिडे-देशपांडे,		
171	अश्विनी	मादाम क्युरी	
172	पुरंदरे, चित्रलेखा	मेजर ध्यानचंद	

173	पणशीकर, दाजी	कर्ण खरा कोण होता?
174	काळे, व.पु.	ठिकरी
175	काळे, व.पु.	स्वर
176	काळे, व.पु.	चतुर्भुज
177	मतकरी, रत्नाकर	अँडम अँडम
178	ब्रहमनाळकर, सुलभा	डॉक्टर म्हणून जगताना
179	शिंत्रे, वि. पु.	महिलांविषयीचे कायदे
180	ढवळीकर, मधुकर	भारताची कुळकथा
181	आपटे, आल्हाद	भारताची अणुगाथा
182	दलवाई, हमीद	इस्लामचे भारतीय चित्र
183	देसाई, रवींद्र	शेअर बाजार जुगार? छे, बुद्धिबळाचा डाव
184	ओशो	एक एक पाऊल
185	सूद, शुभी / अनुवाद : दातार, भगवान	फील्ड मार्शल सॅम माणेकशा
186	ग्रील्स, बेअर / अनुवाद : अनिल	चिखल, घाम आणि अश्रू
187	मेहेंदळे, गजानन भास्कर	शिवछत्रपतींचे आरमार
188	धर, अनुज / अनुवाद : शेटे-संभू, मीना	नेताजींचा मृत्यू भारताचे सर्वात मोठे रहस्य
189	बोबडे, राजकुंवर	शिवपुत्र
190	कहाते, अतुल	पैसा
191	प्रधान, जयप्रकाश	बातमी मागची बातमी
192	संपादन : टिकेकर, अरुण	स्पर्धा काळाशी
193	पाटील, विशाखा	सावध ऐका
194	चव्हाण, यशवंतराव	भूमिका
195	पंडित, राम	मराठी गजल
196	अंबिके, मनोज	कानमंत्र आई बाबांसाठी
197	अय्यंगार, बी.के.एस.	पातंजल योगसूत्रे
198	नाडकर्णी, आनंद	विषाद योग
199	कलाम, ए.पी.जे. / सिंग, सृजन पाल	उद्दिष्ट तीन अब्ज
	लंगर, आर.के. / अनुवाद : रायलवार,	
200	सचिन	यश हा काही योगायोग नाही!
201	मुश्रीफ, एस. एम.	हू किल्ड करकरे?
202	शिरसाट, विनोद	मला प्रभावित करून गेलेला सिनेमा
203	संपादन : जकातदार, सतीश / भले, वंदना	फ्लॅशबॅक

204	कहाते, अतुल	पॅलेस्टाईन-इस्त्रायल : एका अस्तित्वाचा संघर्ष	
205	फडके, कि. मो. / जोशी, अंजली	अल्बर्ट एलिस : विचारदर्शन	
206	वष्ट, जयंत	भारतीय साहित्याचे निर्माते : राजकवी तांबे	
207	प्रधान, ग. प्र.	भारतीय साहित्याचे निर्माते : राम गणेश गडकरी	
208	क-हाडे, सदा	भारतीय साहित्याचे निर्माते : मामा वरेरकर	
209	हेर्लेकर, सुलभा	भारतीय साहित्याचे निर्माते : पुरुषोत्तम शिवराम रेगे	
210	संपादन : भागवत, विद्युत	स्त्रियांचे मराठीतील निबंधलेखन	
211	शेवाळकर, राम	विनोबा सारस्वत	
212	चुनेकर, सु. रा.	भारतीय साहित्याचे निर्माते : माधव जूलियन	
213	संपादक : पाटंगणकर, विद्यासागर	मराठी संतकवयित्रींचा इतिहास	
214	वैदेही / अनुवाद : कुलकर्णी, उमा	क्रौंच पक्षी	
215	अनुवाद : भागवत, आचार्य आणि इतर	रवींद्रनाथांच्या १०१ कविता	
216	भागवत, दुर्गा	संस्कृतिसंचित	
217	गोडबोले, मंगला	पु.ल. चांदणे स्मरणाचे	
218	गंधे, रविराज	माध्यमरंग	
219	साठये, केशव	टेलिव्हिजन आणि प्रसारमाध्यमे	
220	पवार, जयसिंगराव	शिवचरित्रापासून आम्ही काय शिकावे?	
221	पानसरे, गोविंद	शिवाजी कोण होता?	
222	अय्यूब, राणा	गुजरात फाईल्स	
223	पांडेय, राजेंद्र / अनुवाद : कोल्हे, रवींद्र	माहितीचा अधिकार कायदा	
224	देव, विजय	आधुनिक राजकीय विश्लेषण कोश	
225	ओ'लिअरी, झीना	संशोधन प्रकल्प कसा करावा	
226	शिकारपूर, दीपक	डिजिटल चतुर व्हा!	
227	परमेश्वरन, ॲम्बी	देवकृपा आणि जाहिराती	
	संपादक : थोरात, राजेंद्र / कसबेकर,		
228	आशुतोष	साहित्यकृतीचे माध्यमांतर	
		आगरी बोली : लोकसंस्कृती व साहित्य परंपरा (साहित्य	
229	पाटील, अविनाश	अभिरुची प्रकाशन )	
230	वाळिंबे, वि.स.	स्वातंत्र्यवीर	
231	राजापुरे-तापस, पुष्पलता	कोकणातील लोककला	
232	महाजन, जयश्री	स्त्रिया आणि लिंगभाव	
233	कदम, जया	सातारी बोलीचा सांस्कृतिक आविष्कार	

234	कुबल, रमेश	लोकसाहित्याचे अंतरंग
235	वाळिंबे, वि.स.	दुसरे महायुद्ध
236	गोखले, मंजुश्री	तुकयाची आवली
237	गान, शुभांगी	महाराणी पद्मिनी
238	शिरवळकर, माधव	मुंबई ब्रिटिशांची होती तेव्हा
239	ढेरे, अरुणा	प्रतिष्ठेचा प्रश्न
240	साळगावकर, जयराज	अजिंक्य योध्दा बाजीराव
241	नाखले, वीणा	मराठी कवितेतील मूर्तीभंजन
242	संपादन : लांडे, सुमती	वाङ्मयीन चळवळी आणि दृष्टीकोन
243	वाळिंबे, वि.स.	गरुडझेप
244	माडगुळकर, व्यंकटेश	पारितोषिक
245	ढेरे, अरुणा	कवितेच्या वाटेवर
246	संपादन : नाईक, ज्ञानदा	व्यंकटेश माडगुळकर : लेखक आणि माणूस
247	भिवरे, रमेश शांतिनाथ	अमृतगामी संभाजी
248	संपादक : आजगावकर, सुर्यकांत	महानगरीय वास्तव : भारतीय कादंबऱ्यांसंदर्भात
249	मोरे, शेषराव	सावरकरांच्या समाजक्रांतीचे अंतरंग
250	सातपुते, अशोक	महाराष्ट्रातील मोठी माणसं
251	गानू, नीलांबरी	शिवायोगिनी
252	गुंजाळ, बाळासाहेब	मराठी कविता आकलन आणि आस्वाद
253	सांकृत्यायन, राहुल आणि इतर	बुद्धविचार : मार्क्सवादी दृष्टिक्षेप
254	गंधारे, द.के.	लोकसाहित्य : कला आणि संस्कृती
255	कुलकर्णी, एस. के.	महाराष्ट्राबाहेरील महाराष्ट्र
256	जाधव, व्ही. वाय.	भारताची राष्ट्रीय सुरक्षेची आव्हाने
	संपादक : भोसले, पांडुरंग / मोराळे,	
257	महालक्ष्मी	वेध लोकसाहित्याचा
258	पवार, जयसिंगराव	शिवछत्रपती
259	सोनवणी, संजय	हिंदू धर्माचे शैव रहस्य
260	गोटखिंडीकर, दिलीप	वैदिक अंकगणित

# ACS

ACC. NO.	AUTHOR	TITLE	CALL.NO
ACS13617	GODBOLE, MANGALA	SATI TE SAROGASI	323.34/GOD
ACS13618	PATIL, NANDAN	NANNACHA PATRAPADHA	828/PAT
ACS13619	PATIL, NANDAN DHERE, ARUNA	PAVSANANTARCHA UN	823.301/DHE
ACS13620	NALE, MURLIDHAR	VECHAK MANKA	828/NAL
ACS13621	DHERE, ARUNA DRAVID, HEMLATA	SAKHI	821/DRA
ACS13622	DHERE, ARUNA	ANDHARATLE DIVE	828/DHE
ACS13623	SONARKAR, VAIBHAV	BLUPRINT	821/SON
ACS13624	DRAVID, HEMLATA	SUBHASHITMADHU	821/DRA
ACS13625	RADHAKRISHNAN, S. / ED. MUNSHI, K.M.	RADHAKRISHNAN READER :	915.403/RAD
ACS13626	DRAVID, HEMLATA	SAKHI	821/DRA
ACS13627	DMELLO, VENCI S.J.	DEV, DESH AN DHARMASATHI	828/DME
ACS13628	CHAVAN, ARUN	TIMIRBHED	823/CHA
ACS13629	MAHAJAN, KAVITA	BRA	823/MAH
ACS13630	MAHAJAN, KAVITA	BHINNA	823/MAH
ACS13631	SATISHCHANDRAN, M.	FLIGHT AND OTHER STORIES	823.301/SAT
ACS13632	CHEKHOV, ANTON AND OTHERS	5 RUSSIAN MASTERS	823.301/CHE
ACS13633	MAUGHAM, SOMERSET W.	COLLECTED SHORT STORIES 1	823.301/MAU

ARBUNE, SANGEETA	SWATAHALA AARPAR OVTANA	821/ARB
DICKENS, CHARLES	DAVID COPPERFIELD	823/DIC
DOSTOYEVSKY, FYODOR	CRIME AND PUNISHMENT	823/DOS
STONE, IRVING	AGONY AND THE ECSTASY	823/STO
STEINBECK, JOHN	GRAPES OF WRATH	823/STE
TIWANA, DALIP KAUR / TRANS. SINGH, BHUPINDER	GONE ARE THE RIVERS	823/TIW
MOHAMED, N.P. / TRANS. KRISHNANKUTTY, GITA	EYE OF GOD	823/MOH
MUKHOPADHYAY, SHIRSHENDU	WOODWORM	823/MUK
BADE, MEHERPRASAD	SPANDANE	821/BAD
BADE, MEHERPRASAD	SPANDANE	821/BAD
ELROD, HAL	MIRACLE MORNING : THE 6 HABIT THAT WILL TRANSFORM YOUR LIFE BEFORE 8 AM	158.1/ELR
HILL, NAPOLEON	THINK AND GROW RICH	650.1/HIL
THARP, BRENDA	CREATIVE NATURE AND OUTDOOR PHOTOGRAPHY	778.71/THA
STRONG, JEFF	PRO TOOLS ALL-IN-ONE DESK REFERENCE FOR DUMMIES	621.3893/STR
RICHARDS, I.A.	PRACTICAL CRITICISM : A STUDY OF LITERARY JUDGEMENT	808.1/RIC
BUELL, LAWRENCE	ENVIRONMENTAL IMAGINATION	818.309/BUE
HILL, NAPOLEON   ELROD, HAL	MIRACLE MORNING : THE 6 HABIT THAT WILL TRANSFORM YOUR LIFE BEFORE 8 AM	158.1/ELR
BHAGAT, CHETAN	3 MISTAKES OF MY LIFE	823/BHA
ADGADANANDJI, SWAMI	SHREEMADBHAGVADGEETA : YATHARTHA GEETA	294.5924/ADG
	DICKENS, CHARLES DOSTOYEVSKY, FYODOR STONE, IRVING STEINBECK, JOHN TIWANA, DALIP KAUR / TRANS. SINGH, BHUPINDER MOHAMED, N.P. / TRANS. KRISHNANKUTTY, GITA MUKHOPADHYAY, SHIRSHENDU BADE, MEHERPRASAD BADE, MEHERPRASAD ELROD, HAL HILL, NAPOLEON THARP, BRENDA STRONG, JEFF RICHARDS, I.A. BUELL, LAWRENCE HILL, NAPOLEON ELROD, HAL BHAGAT, CHETAN	DICKENS, CHARLES     DAVID COPPERFIELD       DOSTOYEVSKY, FYODOR     CRIME AND PUNISHMENT       STONE, IRVING     AGONY AND THE ECSTASY       STEINBECK, JOHN     GRAPES OF WRATH       TIWANA, DALIP KAUR /     TRANS. SINGH, BHUPINDER       GONE ARE THE RIVERS     MOHAMED, N.P. / TRANS.       KRISHNANKUTTY, GITA     EYE OF GOD       MUKHOPADHYAY,     WOODWORM       BADE, MEHERPRASAD     SPANDANE       HILL, NAPOLEON     THINK AND GROW RICH

1		1	
ACS13654	MUNGEKAR, BHALCHANDRA	MI ASA GHADLO	920.71/MUN
ACS13655	SHINDE, ASHOK	KARMAYOGI : PUSHPAKANT ANANT MHATRE	920.71/SHI
ACS13656	ED. LOPES, SARIKA	SHABDASEVA	010.44/LOP
ACS13657	MOHADIKAR, PRAKASH	MAYMAULI SANEGURUJI	823.301/MOH
ACS13658	PALKAR, AVI	AAMCHI RAYKAR WADI	920/PAL
ACS13659	ANTARKAR, VIBHAVARI	PALKHI SHBDA VITTHALACHI	828/ANT
ACS13660	CARVALHO, CECILIA	PALKHI	828/CAR
ACS13661	CARVALHO, CECILIA	DHAGA	828/CAR
ACS13662	CARVALHO, CECILIA	MANUS UKRUN KADHAVA LAGTOY	821/CAR
ACS13663	CARVALHO, CECILIA	MANUS UKRUN KADHAVA LAGTOY	821/CAR
ACS13664	NAIK, SUDHANSHU	PRAJAKTACHI FULE	823.301/NAI
ACS13666	RASANKUTE, A.N.	VATADYA MI KAVYAVATEVARCHA	821/ras
ACS13667	ED. SHAH, HEMRAJ	STREE-BHRUNAHATYA ( KARANE VA UPAY )	304.6670954/S HA
ACS13668	KULKARNI, SANDESH	MONTUKALE DIVAS	828/KUL
ACS13669	DESHPANDE, RAM	SAHAWAS : VI.SA. KHANDEKARANCHA	920/DES
ACS13670	NALAGE, CHANDRAKUMAR	SHALYA TYA ADHURYA SWAPNANCHE	920/NAL
ACS13671	CHITAMPALLI, MARUTI	SHABDANCHA DHAN	828/CHI
ACS13672	DESHPANDE, P. L.	PURCHUNDI	828/DES
ACS13673	GAVAS, RAJAN	AAPAN MANSAT JAMA NAHI	823.301/GAV

	GILBRETH, FRANK / TRANS.		
ACS13674	NIGUDKAR, MANGALA	CHEAPER BY THE DOZEN ( MARATHI )	920.71/GIL
ACS13675	KHANDEKAR, V.S.	ΥΑΥΑΤΙ	823/KHA
ACS13676	KADAM, BABA	SHEVATCHE STATION	823/KAD
ACS13677	MORRIS, HEATHER	TATTOOIST OF AUSCHWITZ	823/MOR
ACS13678	DHARASHIVKAR, MUKUND	DRASHTA ABHIYANTA SIR VISHWESHWARAYYA	920.71/DHA
ACS13679	GODBOLE, ACHYUT / LIMAYE, VAIDEHI	VHITAMINS	612.399/GOD
ACS13680	DHERE, ARUNA	KRUSHNAKINARA	823.301/DHE
ACS13681	SAHASTRABUDDHE, ANIL	NARAD	823/SAH
ACS13682	BAM, BHISHMARAJ	MANOPASANA	150/BAM
ACS13683	NEERAJA	ASWASTHA MI ASHANT MI	823.301/NEE
ACS13684	HOLMAN, TOMLINSON	SOUND FOR FILM AND TELEVISION	778.5344/HOL
ACS13685	ELKINS, DAVID E.	CAMERA ASSISTANTS MANUAL	778.53/ELK
ACS13686	PORTNOY, KENNETH	SCREEN ADAPTATION : A SCRIPTWRITING HANDBOOK	808.23/POR
ACS13687	SAMPA. : KUBER, GIRISH	APRAKASHIT PU. L.	828/KUB
ACS13689	GAWAI, SUBHASH / CHAVHAN, SHANTARAM	BHARATIYA SANVIDHANATIL TARTUDI AANI STHANIK SWARAJYA SANSTHA	342.020954/G AW
ACS13691	PATIL, V.B.	BHARATIYA RAJYAGHATANA BHAG - 1	342.020954/PA T
ACS13693	PATIL, V.B.	BHARATIYA RAJYAGHATANA - BHAG 2	342.020954/PA T
ACS13695	PATIL, V.B.	AANTARRASHTRIYA SAMBANDHA	327/PAT
ACS13697	PATIL, V.B.	BHARATACHE PARARASHTRIYA DHORAN	327.54/PAT

ACS13699	PATIL, V.B.	RAJAKIYA SIDDHANT	320.011/PAT
ACS13701	NIKUMBH, DILIPSINH	AADHUNIK RAJAKIYA VICHAR PRANALI	320.5/NIK
ACS13703	PATIL, V.B.	MAHARASHTRATIL CHALVALI : SAMAJIK VA RAJAKIYA	303.484/PAT
ACS13705	PAWAR, PRAMOD / PATIL, MAHENDRA	AADHUNIK RAJAKIYA VISHLESHAN	320.01/PAW
ACS13707	PATIL, V.B.	PRACHIN VA AADHUNIK BHARATIYA RAJAKIYA VICHARVANT	320.0922/PAT
ACS13711	INGLE, M.R.	VARTAMAN PARISTHITIT DOCTOR BABASAHEB AMBEDKARANCHYA VICHARANCHI	320.01/ING
ACS13713	PAWAR, JEEVAN	PANDIT JAWAHARLAL NEHRUNCHE RAJAKIYA TATVADNYAN	320.01/PAW
ACS13715	SAUNDANKAR, ISHWAR AND OTHERS	DOCTOR BABASAHEB AAMBEDKAR YANCHE RASHTRA UBHARANIT YOGADAN	303.44/SAU
ACS13717	PATIL, V.B. / PATIL, MAHENDRA	MAHARASHTRA PRASHASAN	352.13/PAT
ACS13718	TUNTE, VIJAY SAHEBRAO	SARVAJANIK PRASHASAN AANI VYAVASTHAPAN BHAG - 2	350/TUN
ACS13720	GUDGE-BENKE, SUVARNA	LOKAPRASHASAN	351/GUD
ACS13722	PATIL, V.B.	SANSHODHAN PADDHATI	001.42/PAT
ACS13728	TODKAR, B.D.	AANTARRASHTRIYA SAMBANDH : 2014 PASUNCHE PARARASHTRIYA DHORAN	327.1/TOD
ACS13729	KODOLIKAR, P.D.	MAIFAL	828/KOD
ACS13735	BALE, BALASAHEB	PARDHI SAMAJ : LOKAJEEVAN AANI LOKASANSKRUTI	327.7/BAL

n	יין	D
	L •.	D.

ACC. NO.	AUTHOR	TITLE	CALL.NO
TB12645	AJAGAONKAR, PARAG / PATKAR, ANJALI	MARKETING ( COMMERCE - V ) T.Y. B.COM SEM - V	658.8/Aja
TB12670	AINAPURE, VARSHA / AINAPURE, MUKUND	FINANCIAL ACCOUNTING ( T.Y.B.COM SEM. V )	657/AIN
TB12960	AINAPURE, VARSHA / AINAPURE, MUKUND	FINANCIAL ACCOUNTING (T.Y.B.COM . SEM.VI)	657/AIN
TB13110	AINAPURE, VARSHA / AINAPURE, MUKUND	INDIRECT TAXES : GOODS AND SERVICE TAX ACT (T.Y.B.COM SEM.VI)	336. 2294/AIN
TB13210	JOHNSON, P.A. / MASCARENHAS, A.D.	BUSINESS ECONOMICS - VI(T.Y.B.COM . SEM .VI)	123
TB13497	SINGAVI, VIJAY AND OTHERS	DIRECT AND INDIRECT TAXATION (GOODS AND SERVICE TAX ACT ) T.Y.B.COM. SEM - VI	336.294/sin
TB13507	CHOPDE, L.N. AND OTHERS	FINANCIAL ACCOUNTING (T.Y.B.COM . SEM.VI)	657/СНО
TB13517	AJAGAONKAR, PARAG / PATKAR, ANJALI	HUMAN RESOURCE MANAGEMENT (COMMERCE -VI) T.Y.B.COM. SEM - VI	658.3/AJA
TB13527	AJAGAONKAR, PARAG / PATKAR, ANJALI	OBJECTIVE QUESTIONS IN HUMAN RESOURCE MANAGEMENT (T.Y.B.COM. SEM - VI)	658.3/AJA

## B.M.S.

ACC. NO.	AUTHOR	TITLE	CALL.NO
BMS4029	KULKARNI, NITIN	OPERATIONS RESEARCH - T.Y.B.M.S. SEM. VI	658.4034/K UL
BMS4069	MAKHIJA, JIA	RETAIL MANAGEMENT - T.Y.B.M.S. SEM. VI	658.86/MAK
BMS4089	NAIKAR, SUBHASHINI / MEHTA, MONA	BRAND MANAGEMENT - T.Y.B.M.S. SEM. VI	658.827/NA I
BMS4109	KALE, N.G. / AHMED, M.	MEDIA PLANNING AND MANAGEMENT - T.Y.B.M.S. SEM. VI	659.13/KAL
BMS4129	IYER, CHANDRA H. / ANAND, SWETHA	INDIAN ETHOS IN MANAGEMENT - T.Y.B.M.S. SEM. VI	174.4/IYE
BMS4139	IYER, CHANDRA H. / BHATIA, MANOJ	INTERNATIONAL FINANCE - T.Y.B.M.S. SEM. VI	332.042/IYE

BMS4159	robbins, stephen and others	ORGANIZATIONAL BEHAVIOR	302.35/ROB
BMS4160	HORNGREN, CHARLES AND OTHERS	INTRODUCTION TO FINANCIAL ACCOUNTING	657/HOR
BMS4161	FERNANDES, SUNNY AND OTHERS	INTERNATIONAL MARKETING ( T.Y.B.M.S SEMESTER VI )	658.84/FER
BMS4181	FERNANDES, SUNNY / VARGHESE, NITHYA	HRM IN GLOBAL PERSPECTIVE ( T.Y.B.M.S SEMESTER VI )	658.3/FER
BMS4191	FERNANDES, SUNNY / JAIN, DILIP	HRM IN SERVICE SECTOR MANAGEMENT ( T.Y.B.M.S SEMESTER VI )	658.3/FER
BMS4201	FERNANDES, SUNNY / PARANJAPE, PRAJAKTA	ORGANIZATIONAL DEVELOPMENT ( T.Y.B.M.S SEMESTER VI )	302.35/FER
BMS4211	ROHATGI, NAVEEN AND OTHERS	PROJECT MANAGEMENT ( T.Y.B.M.S SEMESTER VI )	658.404/RO H
BMS4231	UPADHYAY, VINIT AND OTHERS	INNOVATIVE FINANCIAL SERVICES ( T.Y.B.M.S SEMESTER VI )	332.1/UPA
BMS4251	ROHATGI, NAVEEN AND OTHERS	STRATEGIC FINANCIAL MANAGEMENT ( T.Y.B.M.S SEMESTER VI )	658.15/ROH

#### FM

ACC. NO.	AUTHOR	TITLE	CALL.NO
			658.155/PA
FM2044	PAREKH, DHAVAL	RISK MANAGEMENT ( T,Y.B.F.M SEM. VI )	R
		VENTURE CAPITAL AND PRIVATE EQITY (	332.04154/
FM2054	MAKHIJA, JIA	T.Y.B.F.M SEM. VI )	MAK
		ORGANIZATIONAL BEHAVIOR ( T.Y.B.F.M SEM.	
FM2064	PRABHU, VINAY V.	VI)	302.35/PRA
		STRATEGIC CORPORATE FINANCE (T.Y.B.F.M	
FM2074	IYER, CHANDRA AND OTHERS	SEM. VI )	658.15/IYE
	WANDREKAR, A.V. / LODHA,		336.294/WA
FM2084	MONICA	INDIRECT TAX PAPER III ( T.Y.B.F.M SEM. VI )	Ν
	SATHE, ATUL / AGGARWAL,	MUTUAL FUND MANAGEMENT ( T.Y.B.F.M	332.6327/S
FM2094	PRITI	SEM. VI )	AT

		RISK MANAGEMENT (T.Y.B. F.M SEMESTER VI	658.155/PU
FM2104	PUNJABI, NAVIN MUKESH	)	Ν
		VENTURE CAPITAL AND PRIVATE EQUITY (	332.04154/
FM2109	KRISHNA, VIJAYA	T.Y.B.F.M SEMESTER VI )	KRI
		ORGANISATIONAL BEHAVIOUR (T.Y.F.M.SEM -	
FM2114	SHAH, KINJAL D.	VI)	302.35/SHA
FM2119	SINGAVI, VIJAY AND OTHERS	INDIRECT TAX - GST (T.Y.F.M.SEM - VI)	336.294/SIN
		MUTUAL FUND MANAGEMENT ( T.Y.B.F.M	332.6327/C
FM2124	CHOUDHARI, PRASANNA S.	SEM. VI )	НО
		STRATEGIC CORPORATE FINANCE ( T.Y.B.F.M	
FM2129	CHOPDE, L.N. AND OTHERS	SEM. VI )	658.15/CHO
		CORPORATE RESTRUCTURING (T.Y.B.F.M	
FM2134	KHAN, RAMEEZA AND OTHERS	SEMESTER VI )	658.16/KHA

## **B.B.I.**

ACC. NO.	AUTHOR	TITLE	CALL.NO
	BANDGAR, P.K. /	PRINCIPLES AND PRACTICES OF BANKING AND	
BBI2217	CHANDRASEKARAN, LAKSHMI	INSURANCE (F.Y. BBI. SEM - I)	332.1/BAN
BBI2237	KALANI, SUMAN	BUSINESS LAW ( F.Y.B.B.I SEMESTER II )	346.07/KAL
BBI2257	CHOUDHURY, NINA ROY / NAMBIAR, LEKHA	BUSINESS COMMUNICATION - II (F.Y.BBI.SEM-II)	651.7/CHO
	CHOUDHURY, NINA ROY / NAMBIAR, LEKHA KARANATH,		
BBI2277	RASHMI JIJISH	FOUNDATION COURSE - II (F.Y.BBI. SEM -II)	361/KAR
BBI2302	PRABHU, VINAY V.	ORGANIZATIONAL BEHAVIOR ( F.Y.B.B.I SEMESTER II )	302.35/PRA
BBI2322	KUMTHA A. P.	QUANTITATIVE METHODS- II ( F.Y.B.B.I SEMESTER II )	330.0151/K UM
BBI2342	DHOND, ARVIND	FINANCIAL MANAGEMENT - II ( S.Y.B.B.I SEM. IV )	658.15/DHO
BBI2347	DHOND, ARVIND	COST ACCOUNTING ( S.Y.B.B.I SEM. IV )	657.42/DHO

BBI2352	MASCARENHAS, ROMEO	ENTREPRENEURSHIP MANAGEMENT ( S.Y.B.B.I SEM. IV )	658.421/MA S
BBI2357	SANCHLA, RIMPLE	INFORMATION TECHNOLOGY IN BANKING AND INSURANCE - II ( S.Y.B.B.I SEM. IV )	332.178/SA
BBI2362	KAVITHA, N. LAKSHMI / CHANDRASEKARAN, LAKSHMI	OVERVIEW OF INSURANCE SECTOR	332.1/KAV
BBI2367	KALANI, SUMAN	CORPORATE AND SECURITIES LAW ( S.Y.B.B.I SEM. IV )	346.066/КА L
BBI2392	SWAMINATHAN, SARASWATHY	BUSINESS ECONOMICS - II ( S.Y.B.B.I SEM. IV )	330/SWA
BBI2397	BANDGAR, P.K. / SHAIKH, FARHAT FATMA	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT ( S.Y.B.B.I - SEM. IV )	658.4/BAN
BBI2422	BHANDARKAR, SACHIN / GUPTA, SANDEEP	AUDITING - II ( S.Y.B.B.I - SEM. VI )	657.45/BHA
BBI2447	PRABHU, VINAY / PITHADIA, BHARAT	HUMAN RESOURCE MANAGEMENT ( T.Y.B.B.I SEM. VI )	658.3/PRA
BBI2472	IYER, CHANDRA HARIHARAN / BHATIA, MANOJ	TURNAROUND MANAGEMENT ( T.Y.B.B.I SEM. VI )	629.1352/IY E
BBI2497	SWAMINATHAN, SARASWATHY	CENTRAL BANKING ( T.Y.B.B.I SEM. VI )	332.11/SWA
BBI2522	IYER, CHANDRA AND OTHERS	INTERNATIONAL BUSINESS ( T.Y.B.B.I SEM. VI )	658.18/IYE
BBI2527	MASCARENHAS, ROMEO S.	MARKETING IN BANKING AND INSURANCE ( T.Y.B.F.M SEM. VI )	658.8/MAS
BBI2532	SHAH, KINJAL D.	INTERNATIONAL BUSINESS ( T.Y.B.B.I. SEM. VI )	658.18/SHA
BBI2537	AHERKAR, JITENDRA / SUKHANI, NARESH	MARKETING IN BANKING AND INSURANCE ( T.Y.B.B.I. SEM. VI )	658.8/AHE
BBI2542	AHERKAR, JITENDRA / SSETHALEKSHMY, N.	CENTRAL BANKING ( T.Y.B.B.I. SEM. VI )	332.11/AHE
BBI2547	SOOD, ABHISHEK / CHOPDE, SANDEEP	SECURITY ANANLYSIS AND PORTFOLIO MANAGEMENT ( T.Y.B.B.I. SEM. VI )	658.4/SOO
BBI2552	CHOPDE, L.N. AND OTHERS	AUDITING - II ( T.Y.B.B.I. SEM. VI )	657.45/CHO
BBI2557	CHAUHAN-LAD, BHAVANA	HUMAN RESOURCE MANAGEMENT ( T.Y.B.B.I. SEM. VI )	658.3/CHA
BBI2562	RAMCHANDANI, POOJA	TURNAROUND MANAGEMENT ( T.Y.B.B.I. SEM. VI )	629.1352/R AM

# Acc. And Fin.

ACC. NO.	AUTHOR	TITLE	CALL.NO
A/F 2663	AINAPURE, VARSHA / AINAPURE, MUKUND	FINACIAL ACCOUNTING (pAPER - VII) SEM - VI	657/AIN
A/F2673	AINAPURE, VARSHA / AINAPURE, MUKUND	COST ACCOUNTING PAPER IV ( T.Y.B.A.F SEM. VI )	657.42/AIN
A/F 2683	AINAPURE, VARSHA / AINAPURE, MUKUND MASCARENHAS, A. D.	INDIAN ECONOMY - PAPER - III (T.Y.A/F. SEM - V)	330/945
A/F2693	JHA, NISHIKANT	FINANCIAL ACCOUNTING - PAPER - VII (T.Y.ACC. AND FIN. SEM - VI)	657/JHA
A/F2698	DHOND, ARVIND A.	COST ACCOUNTING - PAPER IV (T.Y.A/F. SEM - VI)	657.42/DHO
A/F2703	SHAIKH, FARHAT FATMA	FINANCIAL MANAGEMENT - PAPER III (T.Y.ACC. AND FIN. SEM - VI)	658.15/SHA
A/F2708	WANDREKAR, A. V.	INDIRECT TAX - PAPER III (T.Y. ACC.AND FIN. SEM - VI)	336.294/WA N
A/F2728	SWAMINATHAN, SARASWATHY	INDIAN ECONOMY - III (T.Y.A/F. SEM - VI)	333.954/SW A
A/F2733	IYER, CHANDRA / AGARWALA, SURAJ	INNOVATIVE FINANCIAL SERVICES ( F.Y.ACC. AND FIN - SEMESTER -II)	332.1/IYE
A/F2738	CHOPDE, L.N. AND OTHERS	FINANCIAL ACCOUNTING - PAPER - VII (T.Y.ACC. AND FIN. SEM - VI)	657/CHO
A/F2743	CHOPDE, L.N. AND OTHERS	COST ACCOUNTING - PAPER - IV (T.Y.ACC.AND FIN. SEM - VI)	657.42/CHO
A/F2748	CHOPDE, L.N. AND OTHERS	FINANCIAL MANAGEMENT - PAPER III (T.Y.ACC. AND FIN. SEM - VI)	658.15/CHO
A/F2753	KALKOTI, G. K.	INDIAN ECONOMY - PAPER III ( T.Y.B.A.F. SEM. VI )	330.945/KAL
A/F2758	SHAH, KINJAL D.	INNOVATIVE FINANCIAL SERVICES ( F.Y.ACC. AND FIN - SEMESTER -II)	332.1/SHA

# **B.M.M**.(ENG)

ACC. NO.	AUTHOR	TITLE	CALL.NO
		INTRODUCTION TO LITERATURE ( F.Y.B.A. SEM	
BE1186	SINGH, BHAVANA	н)	820.8/SIN
	Л	COM	

#### M.COM.

ACC. NO.	AUTHOR	TITLE	CALL.NO
MC772	NAGPAL, PARVEEN / SHARMA, PRERNA	RETAIL MANAGEMENT ( M.COM. PART II SEMESTER IV )	658.86/NAG
MC782	SHARMA, PRERNA	ADVERTISING AND SALES MANAGEMENT ( M.COM. PART II SEMESTER IV )	650/SHA
MC792	MAKHIJA, JIA	MANAGEMENT OF BUSINESS RELATIONS ( M.COM. PART II SEMESTER IV )	650.13/MAK
MC802	IYER, CHANDRA / BHATIA, MANOJ	INTERNATIONAL FINANCE ( M.COM. PART II SEMESTER IV )	332.042/IYE
MC817	SHAIKH, FARHAT FATMA	INVESTMENT MANAGEMENT ( M.COM. PART II SEMESTER IV )	332.632/SHA
MC832	FULMALI, KANCHAN SHRIDHAR	ADVERTISING AND SALES MANAGEMENT ( M.COM. PART II SEMESTER IV )	650/FUL
MC847	ARORA, NEELAM AND OTHER AUTHOR	RETAIL MANAGEMENT ( M.COM. PART II SEMESTER IV )	658.86/ARO
MC862	FULMALI, KANCHAN SHRIDHAR	MANAGEMENT OF BUSINESS RELATIONS ( M.COM. PART II SEMESTER IV )	650.13/FUL
MC877	IYER, CHANDRA / AGARWALA, SURAJ	FINANCIAL SERVICES (M.COM. SEM - VI)	332.1/IYE

#### M.ECO

ACC. NO.	AUTHOR	TITLE	CALL.NO
	PRINCIPLES OF POPULATION		
MECO267	STUDIES	BHENDE, ASHA / KANITKAR, TARA	304.605/BHE
	DEMOGRAPHY : MEASURING		
	AND MODELING POPULATION		
MECO270	PROCESSES	PRESTON, SAMUEL AND OTHERS	304.605/PRE

# List of Journals

Sr.No	. Title	Frequency
1.	Economic and Political Weekly	Weekly
2.	Indian Literature	Bi-Monthly
3.	Indian Management	Monthly
4.	Kurukshetra	Monthly
5.	Marathi Vidnyan Parishad Patrika	Monthly
б.	National Geographic	Monthly
7.	Seminar	Monthly
8.	The Economist	Weekly
9.	The IUP Journal of Accounting Research and Audit Practices	Quarterly
10.	The IUP Journal of Applied Economics	Quarterly
11.	The IUP Journal of Applied Finance	Quarterly
12.	The IUP Journal of Bank Management	Quarterly
13.	The IUP Journal of Brand Management	Quarterly
14.	The IUP Journal of Corporate Finance	Quarterly
15.	The IUP Journal of English Studies	Quarterly
16.	The IUP Journal of Financial Risk Management	Quarterly
17.	The IUP Journal of Marketing Management	Quarterly
18.	The IUP Journal of Organizational Behavior	Quarterly
19.	The IUP Journal of Soft Skills	Quarterly
20.	The IUP Journal of Supply Chain Management	Quarterly
21.	University News	Weekly
22.	Udyojak	Monthly

# **Contents of Journal**

#### **1. Economic & Political Weekly**

Sameeksha Trust Publication (www.epw.in) Vol.- LIII No .- 51 December 29, 2018

ISSN: 0012-9976 Frequency: Weekly

- World Order without Hegemony
   We must contemplate alternate futures where a changing balance of power does not necessarily yield a new hegemony or breakdown in international order. – BY Zorawar Daulet Singh - Page – 10
- Transformative Change for Climate Security The "1.5 Degree Report" from the Intergovernmental Panel on Climate Change describes scenarios and potential actions to pull the earth away from the brink of catastrophic climate change. – BY Sudhir Chella Rajan, Sujatha Byravan – Page - 13
- FDC Ban and Endless Rounds of Litigation
   Despite the recommendation of two expert committees to ban fixed dose combinations, the issue remains unresolved. – BY S Srinivasan - Page - 16
- War in Yemen: Imperialist Designs and Humanitarian Crisis
   Civil war in Yemen cannot be seen merely from the prism of sectarian conflict as its roots go into the historical political positions of different groups and geostrategic interests of regional powers. BY Abdul Rahman Ansari Page 19
- Adaption Co-benefits of Development Programmes Twelve major development programmes in five sectors are examined to see whether they enhance the country's ability to adapt to the impacts of future climate change. – BY Jaishri Srinivasan, Indu K Murthy - Page – 28
- Review of Rural Affairs
   A set of five articles critically assesses the policies focusing on the development of agriculture in general and markets per se.
- Agricultural Transformation in Aspirational Districts

   A comparative analysis of the aspirational, non-aspirational and frontier districts in Bihar
   reveals that strategies for bridging the inter-district gaps should be sector, location and
   enterprise specific. BY T Haque, P K Joshi Page 35
- Reforming Agricultural Markets in India

The draft Agricultural Produce and Livestock Marketing Act and Agricultural Produce and Livestock Contract Farming and Services Act suffer from serious conceptual lacunae having implications for inclusive and sustainable agricultural development. – BY Sukhpal Singh – Page – 44

- Ensuring MSP to Farmers: Are Deficiency Payment an Option?
   A differentiated minimum support price based on quality and dovetailing with electronic National Agriculture Market may help address the problems faced by the Bhavantar Bhugtan Yojana in Madhya Pradesh. BY C S C Sekhar, Amarnath Tripathi Page 50
- Farmer's Choice of Milk-marketing Channels in India Using nationally representative household level data, the factors that determine the Indian dairy farmer's choice of milk-marketing outlets are identified. – BY Anjani Kumar, Ashok K Mishra – Page - 58
- Can Contract Farming double Farmer's Income? The central government has enacted a separate model contract farming act in 2018 based on the perception that contract farming is one of the several pathways for doubling farmer's income. – BY Pavneet Kaur, Naresh Singla – Page – 68

Postscript

Prerna Dhoop's bus journey in Kolkata reveals the exclusionary nature of public transport; Yogesh Maitreya traces the works of three writers who provide a theoretical framework for Dalit literature; Seema Massot ponders why the innocuous nightie was banned in a village in Andhra Pradesh; and Last Lines by Ponnappa - Page – 76

## 1.1 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)Vol.- LIV No .- 1January 5, 2019.

ISSN: 0012-9976 Frequency: Weekly

- NDA's Idea of Gender Justice
   It will be a mistake to hastily endorse the government's move to pass the triple talaq bill.
   Page 7
- Adding to the GST Conundrum
   Can India's goods and services tax progress beyond being an election plank? Page 8
- Isn't Unionising Workers a Political Project?
   A "non-political" trade union cannot do anything for the beleaguered working class. -Page – 9

- Is the Pathalgadi Movement in Tribal Areas Anti-constitutional? The Pathalgadi movement has stemmed from the unabated alienation of land from tribeal people and is a democratic assertion for the realization of their rights. – BY Virginius Xaxa - Page 10
- A National Law for Urban Trees
   A fundamental reform in the law on tree protection is needed, so that it is able to comprehensively protect trees in an urban landscape. – BY Ritwick Dutta – Page - 13
- In the Name of Charity
   In the context of the state charity commissioner's intention to ensure compliance with the
   Indigent Patient Fund scheme, some suggestions have been made for modifying the
   scheme. BY Shweta Marathe, Indira Chakravarthi Page 17
- Metro Rail Expansion: Implications for Urban Land Use The evolving policy context of metro rail expansion, the concerns emanating due to public-private partnerships and their implications for patterns of urban land use are discussed. – BY Meenakshi Sinha – Page – 20
- T N Srinivasan (1933-2018): A Spirited Polymath T N Srinivasan was one of the most distinguished economists of post-independence India and contributed immensely to academic research and public policy. – BY T S Gopi Rethinaraj – Page - 23
- What Drives Annual Agricultural Growth Rates in India?
   In India, the agricultural growth rate is linked to rainfall and medium-term growth to technology adoption, policy frameworks and institutional interventions. – BY M Dines Kumar, Arijit Ganguly – Page - 33
- Social Compliance Audits in Garment Factories
   By examining the example of social compliance audits, the trade-off between capital and labour in the global supply chains and the corroborating demise of worker's rights are analysed. BY Archana Prasad Page 37
- Trader's Participation in Commodity Futures Markets in Kerala Trader's participation and barriers to participation in commodity futures markets of rubber and pepper in Kerala are explored in the context of increasing debate over the use and benefits of commodity futures markets in India. – BY Sumalatha B S – Page - 44
- The Pyramid of Reporting Domestic Violence in India The conditions under which incidents of domestic violence are reported and how help is sought through different routes are highlighted using large-scale secondary survey data and primary ethnographic data. – BY Suraj Jacob – Page – 53

#### 1.2 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LIV No .- 2 January 12, 2018. ISSN: 0012-9976 Frequency: Weekly

#### Articles

✤ Forbearance over Default: Danger of Misuse The Reserve Bank of India acceding to demands for a lenient regime of debt restructuring gives rise to suspicious that bad debt, from default by large corporate borrowers, will be restructured at the cost of the taxpayer. - BY C P Chandrasekhar - Page - 10 The Market for Cryptocurrencies: An Ode to F A Hayek The growing market for cryptocurrencies, viewed through the lens of F A Hayek's idea of abolishing governmental monopoly over vurrency, reveals fascinating insights. - BY Sarthak Gaurav - Page – 12 Muzzling Artistic Liberty and Protesting Anti-conversion Bill The common tropes of Adivasi culture and identity are political constructs and are analysed in light of the response to the book The Adivasi Will Not Dance: Stories. - BY Sujit Kumar - Page - 16 ✤ Flaws of Insurance-based Healthcare Provision The pitfalls of insurance-based provisioning and targeting for public healthcare services are analysed based on Tamil Nadu's experience with healthcare provisioning. - BY Gayathri Balagopal, M Vijabaskar – Page – 18 Remembering Mrinal Sen (1923-2018) Mrinal Sen moved with the crowd, but was a lonely traveller in his journey towards

discovering the meaning and potency of cinema. – BY Amitabha Bhattacharya - Page – 21

- Testing Times: Standardised Testing in Williamsburg, Virginia The effects of a standardized testing policy in elementary education-the Standards of Learning followed by Virginia in the United States-on heterogeneous social groups are examined. – BY Bhavani Seetharaman – Page 29
- Climate Change and Rural Poverty Levels in India
   The trends and the role of agricultural growth and other factors in rural poverty have been analysed and the likely changes under alternative climate scenarios have been assessed. BY K N Ninan Page 36
- Burden of Child Malnutrition in India

Analysing population data at the level of parliamentary constituencies has the potential to bring political accountability to the data-driven policy discourse currently based on district-level estimates. – BY Akshay Swaminathan, Rockli Kim – Page 44

 Taking Down Cyber Violence
 The precedent set by the Supreme Court on intermediary liability merits critical examination, in order to pave the way forward for developing a balanced intermediate liability regime. – BY Amrita Vasudevan – Page 53

Solar Irrigation Pumps and India's Energy-Irrigation Nexus

 A response to the discussion article by Meera Sahasranaman et al (2018), "Solar
 Irrigation Cooperatives: Creating the Frankenstein's Monster for India's Groundwater"
 (EPW, 26 May 2018) – BY Shilp Verma, Neha Durga - Page 62

Postscript

Sreenath V S on poetry as a mechanism of social conditioning in early India; Samvartha Sahil on the political message at the core of the film Stree; and Last Lines by Ponnappa – Page 70

#### **1.3 Economic & Political Weekly**

Sameeksha Trust Publication (www.epw.in)Vol.- LIVNo .- 3January 19, 2019.

ISSN: 0012-9976 Frequency: Weekly

#### Articles

✤ The City in the Constitution

With growing urbanization, the problem of democratic deficit in the cities due to panchayati raj institutions or urban local bodies not being sufficiently empowered by the Constitution, is going to become even more acute. -BY Alok Prasanna Kumar - Page -10

- The Constitutional Case against the Citizenship Amendment Bill The Citizenship (Amendment) Bill passed by the Lok Sabha on 8 January 2019 violates the Constitution because the classification it adopts is manifestly arbitrary and unjustified. – BY M Mohsin Alam Bhat - Page – 12
- The Supreme Court's Death Penalty Focus
   The lack of coherence in explaining the significance, meaning and character of the concept of mitigating factors in the judiciary's sentencing exercises leaves room for

subsequent judgments to easily disregard them. – BY Neetika Vishwanath, Ninni Susan Thomas – Page 15

- How Gender-sensitive Are India's Energy Policies? The two flagship energy policies in India-the Integrated Energy Policy and the National Energy Policy-fail to recognize women's gendered role in production, access to energy and formulation of energy policies and programmes. – BY M Manjula – Page –18
- Dynamics of General Strikes
   The character of worker's protests has significantly changed in the post-reform period, thanks to the neo-liberal forces that have sought to weaken the collective institutions. –
   BY K R Shyam Sundar Page 22
- She Recovered Many Historied: A Tribute to Aparna Basu
   Aparna Basu, who passed away in December 2018, possessed a deep sense of history and a sensitivity to the human spirit which showed in all her multifaceted activities. – BY Devaki Jain – Page - 25
- ✤ Land Is Not Soap

It is argued that it is incorrect to apply the widely-used intersecting curves of demand and supply on a graph of price against quantity when trying to understand or explain the market for land. -BY Shirish B Patel -Page - 33

- Financing the Micro and Small Enterprises
   The pro-market financial inclusion rhetoric of the second half of the currnet decade has not helped the MSMES, especially those engaged in manufacturing activities, to enhance access to bank credit. BY Tara Nair, Keshab Das Page 37
- Changing Task Content of Jobs
   In India, between 1983 and 2011 non-routine cognitive analytical taks intensity jobs increased, as did non-routine cognitive interactive task intensity jobs, in line with the global trend. BY Pankaj Vashist, Jaydev Dubey Page 44

 Retelling an Epic through a Modern Ballad The circumstances under which Michael Madhusudan Dutta, the 19<sup>th</sup>-century Renaissance poet of Bengal, chose the slaying of Ravan's son, Meghnad, as the subject for his magnum opus are examined. – BY Nandan Dasgupta – Page – 53

Convention on Biological diversity: Need for a Review

 A response to "Critique Narrow Critiques of Convention on Biological Diversity"
 (Alphonsa Jojan et al, 3 November 2018) discusses how the Convention on Biological
 Diversity puts restrictions on research. – BY K Divakaran Prathapan, Priyadarsanan
 Dharma Rajan – Page 60

#### 1.4 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)Vol.- LIVNo .- 4January 26, 2019.

ISSN: 0012-9976 Frequency: Weekly

- Politics of Contempt?
   Members of the BJP have been losing their grip on the 2019 election as well as on their tongues. Page 7
- Mining into a Death Trap Recurring deaths in mining hotels and manholes put claims of inclusive development at stake. – Page – 8
- Hollowing Out of Judiciary The judiciary is unable to overcome its problems of arbitrariness and unaccountability. – Page – 8
- The United States Must Come Out of the Mahanian Trap The American strategy is not able to imagine beyond the Mahanian tenets of sea power to having some money available for building land bridges to interact with Eurasia, as a benign power. – BY Atul Bhardwaj – Page – 10
- The Dark Underbelly of Stardom Is the Board of Contorl for Cricket in India overlooking the opportunities that issues like those emerging from the Hardik Pandya controversy provide for creating socially conscious cricketing celebrities? – BY Boria Majumdar – Page – 12
- State of the West Bengal Economy The GSDP estimates of the states based on the problematic new series with 2011-12 base year warrant public scrutiny; the controversial GSDP estimates rolled out by West Bengal are analysed. – BY Prasenjit Bose – Page – 15
- The Fifth Schedule of the Constitution: A Critique The Fifth Schedule's extraordinary legislative and executive gubernatorial powers for governance in Scheduled Areas have hardly been deployed despite the recommendations of various panels. – BY Bhupinder Singh – Page – 28
- 'Get Back to Life' The advertising campaign for one particular emergency contraceptive-i-pill- is analysed to show how contraceptive pharmaceutical advertisements are contradictory in their avowed message and intended aim. – BY Nayantara Sheoran Appleton – Page – 35
- Interventions for Women in Tibal Packets of Eastern India

   A study analyzing the reach of health-related schemes for tribal women finds that
   measures like strengthening nodal agencies, motivational incentives to fieldworkers and
   organized community involvement, need to be scaled up. BY Vani Sethi, Sourav
   Bhattacharjee Page 43
- Case Study of Mango Production in Karnataka

A case study of the mango value chain and mango farmers in Kolar district of Karnataka analyses the determinants of profitability constraints faced by the horticulture industry in India. - BY Madhuri Saripalle - Page - 52

- Schooling and the Intra-world of Muslim Community
   A narrative of the issues, complexities and challenges that Muslim educational
   institutions face from within, stresses the need to pay attention to schools as independent
   institutions. BY Azra Razzack Page 60
- Postscript
   Anu Kumar on making sense of the question of motherhood; Sriti Ganguly on stand-up comedy and how it uses gender stereotypes; and Last Lines by Ponnappa.

#### **1.5 Economic & Political Weekly**

Sameeksha Trust Publication (www.epw.in)ISSNVol.- LIVNo .- 5February 2 , 2019.Frequency:

ISSN: 0012-9976 Frequency: Weekly

- Opposition Strategy for Uttar Pradesh Congress's posturing and assertion of distinctness indicate a muddled sense of political priorities. Page – 7
- Political Dyansty Casts a Shadow on Democracy Dynastic formation in politics is an underlying recurring paradox of the Indian democracy. - Page – 8
- Climate Change and the Poor
   If urgent steps are not taken, climate change will reverse decades of growth in the developing countries. Page 9
- Unity in Diversity: Dream and Reality
   In giving the maxim-unity in diversity-the generation that fought for independence placed a signpost, signaling the direction we must take. – BY Gurpreet Mahajan - Page – 10
- Compulsory Licensing of Pharmaceutical Patents in India The trend of continued rejection of compulsory licence applications raises questions about the intervening role of the state in patent monopoly. – BY Prabhat Kumar Saha, Aditi Mukherjee – Page – 12
- India's Faltering Demand Conditions
   The assessment of the major components of aggregate demand and growth rates reveals
   interesting specifics for an economy that is yet to gain full momentum. BY Isha Gupta
   Page 15

÷	The Nonpareil T N Srinivasan
	T N Srinivasan lived up to his beliefs, worked on a wide range of topics and was an
	economics like no other. – BY Kirti S Parikh – Page – 21
÷	Estimating Public Spending on Health
	Using information from Karnataka and Rajasthan, the study highlights the advantages of
	combining Drawing and Disbursing Officers-level information with budgetary data. –
	BY Mita Choudhury, Jay Dev Dubey – Page – 30
÷	Unqualified Medical Practitioners: Their Illegal but Indispensable Role in Primary
	Helathcare
	The critical facets of medical practice by unqualified medical practitioners in India are
	explored in this article along with that of a range of actors associated with them. – BY
	Shailaja Shandra, Sreedeep Bhattacharya – Page – 36
÷	Social Movements and Educational Change: A Case Study of the Adivasi Munnetra
	Sangam
	The case study of Adivasi Munnetra Sangam, a social movement in Gudalur in Tamil
	Nadu, illustrates how greater inclusion of oppressed groups in education systems can take
	place. – BY Amman, Madan, Rama Sastry & B Ramdas – Page - 45

 Is India Digitally Prepared for International Trade? This paper analyses India's digital infrastructure and the value added by digital services to its exports and assesses its digital preparedness in the context of international trade. -BY Rashmi Banga – Page – 53

## 1.6 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) ISSN: 0012-9976

Vol.- LIV No .- 6 February 9, 2019.

Frequency: Weekly

- Are We Heading towards a Synchronised Global Slowdown?
   As the global economy moves towards a downturn, it remains to be seen as to what the future would hold for the banking systems of Eurozone and China and the global stocks. BY T Sabri Oncu Page 10
- Why Are the Reserved Categories Objecting to the 13-point Roster?
   An examination of the 13-point and 200-point roster systems for reservation of faculty positions shows the reasons for the meager representation of reserved category candidates

compared to their proportion in the population. – BY Anish Gupta, Amit Thorat – Page – 12

- Andaman Tribes: Oscillating between Isolation and Doles
   The lack of a comprehensive policy on the tribes, hasty developmental projects, lack of
   sensitization among the authorities and escalating tourism need urgent attention. BY
   Zubair Ahemd Page 16
- The Vaccine Conundrum
   Newer vaccinations are transforming the very nature of public health intervention from a "preventive" to a "promotive" one and from disease-specific to a strain-specific one. –
   BY Mathew George Page 19
- Remembering T L Sankar (1928-2018)
   T L Sankar was a remarkable Indian Administrative Service officer who combined admistrative capability with involvement in academia and was behind many reforms in the energy sector. BY Geeta Gouri Page 23
- On WhatsApp, Rumours and Lynchings
   The significance of WhatsApp in the context of rumours and lynchings and its reaction to the public criticism and government pressure is examined. BY Chinmayi Arun Page 30
- India's Public Distribution System after the Food Security Act A broad-brush assessment of the public distribution system is presented in six of India's poorest states soon after the National Food Security Act, 2013 came into force. – BY Jean Dreze, Prankur Gupta – Page – 36
- Self-reliance versus State Responsibility: Sustaining Lift Irrigation Systems How water users and local self-governments have not taken full responsibility for sustaining the lift irrigation systems in Elamkulam gram panchayat in Kerala is examined. – BY Kulbhushan Balooni, Vineetha Menon – Page – 48
- Realpolitik in the Khalistan Movement
   The discourses of political machinations and power tussles behind the rise of the
   Khalistan movement are analysed. BY Shyamal Kataria Page 57
- Unreliable Estimates of Child Malnutrition
   A response to Akshay Swaminathan et al's article "Burden of Child Malnutrition in India: A View from Parliamentary Constituencies." (EPW, 12 January 2019) – BY Srinicas Goli – Page – 64
- Postscript

M V Swaroop on the colonial hangover evident in the archaic language used in courts; Yogesh Maitreya on how Ambedkari Shahiri took the ideas of the anti-caste movement to the masses; Neha Sinha on the mass relocation of crocodiles which is taking place in Gujarat and Last Lines by Ponnappa. -Page - 70 VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)

# 1.7 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LIV No .- 7 February 16, 2019. ISSN: 0012-9976 Frequency: Weekly

- In Defence of 'Milavati Sarkar' Every hoarse cry for purity coming from the BJP in fact signified the contamination of democracy. - Page – 7
- Can social Media Be Democratised?
   Constructed as a marketplace of views, social media tends to favour privilege and the privileged. Page 8
- Brewing Poison and Death Governments take the way out by offering compensation rather than ensuring safe alcohol. - Page – 9
- Taxation and the Rule of Law
   As necessary as the power of taxation is to the functioning of a proper government, constitutionalism and the rule of law require that the government's powers to levy and collect tax should be governed by the letter of the law. BY Alok Prasanna Kumar Page 10
- All India Rural Financial Inclusion Survey
   To bridge the gap in demand-side information on the economic profiles of rural
   households, the National Bank for Agriculture and Rural Development launched the All
   India Rural Financial Inclusion Survey for the reference year July 2015-June 2016. BY
   K G K Subba Rao Page 12
- Measuring the Well-being of Digital Goods Users
   The socio-psychological concept of the e-bubble, which envelops users of social
   networking platforms, wields significant power to disrupt their vision and this fact has
   powerful implications for governance in India. BY Manoshij Banerjee Page 15
- Sinai-Palestine Campaigns, 1915-18: The India Connection
   The war in Sinai and Palestine was a result of the compulsion of the British empire to
   prevent Germany and the Ottoman empire from gaining access to the Suez region, which
   was a gateway to India and the East. BY Sneh Mahajan Page 24
- Jat Agitation for Other Backward Class Status
   The changing caste realities in Haryana and their links with economic processes became visible in the protests of the Jats, who changed their discourse from one of domination to

one that highlights their deprivation, in order to bolster their demands for OBC status. – BY Christophe Jaffrelot, Kalaiyarasan A – Page - 29

- Sociological Trajectory of an Intermediate Caste
   It is important to understand the dynamics of intermediate castes in their specific contexts
   to explain the current moment of their mobilization, militancy and political positioning. –
   BY Satish Chennur Page 38
- Over-indebtedness among Microfinance Borrowers in India
   In microfinance markets worldwide, over indebtedness among borrowers and households has emerged as an important concern and is high in both rural and urban India. – BY Sougata Ray, Sushanta Kumar Mahapatra – Page – 47
- Reclaiming the Republic
   Political developments in contemporary India have compelled the making of a fresh claim on the Indian Republic. The accumulation of profit has also led to the corresponding accumulation of crises for the Republic, which even public institutions have not been able to minimize. BY Members of Reclaiming the Republic Page 58

# 1.8 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)Vol.- LIVNo .- 8February 23, 2019.

ISSN: 0012-9976 Frequency: Weekly

- Dilemmas of Agricultural Diversification
   The NDA's stance on agricultural diversification is contrary to farmer's well-being. Page 7
- Covering Up the Rafale Trail
   Successive disclosures on Rafale invite scrutiny of the PMO's role and undermine the government's claims. Page 8
- Workers in Their Own Right
   Despite the their crucial role in welfare services, scheme workers continue to struggle for recognition of their rights. Page 9
- Putting India's Land Warfare Doctrine in the Dock The Indian army's land warfare doctrine incorporates the army's position on a collusive "two-front" threat, through the government has given no indication that it subscribes to the threat perception. – BY Ali Ahmed – Page – 10
- Circumventing Environmental Regulations

In opening up 111 rivers, including the Ganga waterway, for commercial shipping and navigation, dredging, river training, construction of terminals and land acquisition under the National Waterways Act, 2016, the legally binding regime of environmental clearance is evaded. – BY Shripad Dharmadhikar, Avil Verma – Page – 13

- Is Public Transport in Ahmedabad Inclusive ? The travel behavior of the urban poor in Ahmedabad-most of whom are captive riders unable to access private transport and therefore dependent on public transport-is studied.
   BY Bhargav Adhvaryu, Mukesh Patel – Page – 17
- 'Indo-Pacific' and India's Emerging Role
   India, under the Modi administration, has become a strategic contraption by yielding to the pressures of the Trump regime for a programmed "Indo-Pacific" ploy. In the emerging scenario, New Delhi's rhetoric on "strategic autonomy" has become a polity. – BY K M Seethi – Page – 20
- The Majoritarian Challenge and an Ambedkraite Remedy The greatest weakness of Indian electoral politics is the reward it offers for the politics of exclusion. If India is not to become a republic of privilege where many are denied basic rights, this aspect must be addressed. – BY Sukumar Muralidharan – Page – 34
- How Will Automation Affect India's Manufacturing Industry? Employing a comprehensive data set from the International Federation of Robotics, the nature and extent of diffusion of industrial robots into the manufacturing industry is analysed, along with an estimation of the effect of automation on manufacturing employment in India. – BY Sunil Mani – Page - 40
- Financial Management under the National Health Mission
   The utilization of National Health Mission funds in 29 states in two recent years and the time taken for the release of these funds from state treasuries to implementing agencies in Bihar, Maharashtra and Odisha are analysed. BY Mita Choudhury, Ranjan Kumar Mohanty Page 49
- Employment Terms of Casual Teachers in Higher Education
   An in-depth study of the employment terms and conditions of various categories of
   casual teachers in the higher education sector of West Bengal reveals that discrimination
   of casual teachers in deeply entrenches within the academic environment. BY Sritama
   Mandal, Susmita Mukhopadhyay Page 58
- Postscript

Amitabha Bhattacharya looks for answers to Stephen Hawking's final book, Brief Answers to the Big Questions; Vidya Pinto rediscovers her love for ink pens as she honours her father's memories; and Last Lines by Ponnappa. VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)

### **1.9 Economic & Political Weekly**

Sameeksha Trust Publication (www.epw.in) Vol.- LIV No .- 9 March 2, 2019. ISSN: 0012-9976 Frequency: Weekly

- Limits of Triumphalism
   Demilitarising the mindset of civil society requires ensuring lasting peace at the border. Page 7
- Diplomacy Is the Way Forward Robust diplomatic moves are needed to break the logjam in India-Pakistan relations -Page – 8
- Who Is the Encroacher of Tribal Lands?
   The present forest and wildlife conservation practices require a serious rethink Page 8
- Unsettling of the Dominant Refugee Discourse(s)
   In the dominant refugee discourse(s), the citizen is the normal, the one who belongs, while the refugee is the abnormal, the outsider, becoming a threat to the very existence and legitimacy of the state. BY Deepa Rajkumar Page 10
- 'Environment' in the Election Manifestos
   The implementation of the environmental agendas put forward in the 2014 election
   manifestos of eight major political parties is found to be unsatisfactory. BY Asi Guha,
   Elphin Tom Joe Page 13
- Compulsory Heterosexuality, Gender and Sexual Minorities
   The recent ruling decriminalizing provisions of Section 377 has posed a serious challenge
   to the existing hierarchies of compulsory heterosexuality and gender. BY Jayanta
   Krishna Sarmah, Parimita Bhuyan Page 16
- Mumbai's Blinkered Vision of Development Drawing on a discussion of five infrastructure projects in Mumbai, the lack of comprehensive focus in policy on environmental issues is highlighted. –BY Amrita Sen, Harini Nagendra – Page – 20
- The Structurally Flawed GST : Finding an Alternative
   Can an ad valorem goods and services tax levied at the final stage of production fix the flaws in the design of the GST ? BY Arun Kumar Page 28
- Challenges to Indian Fiscal Federalism
   The state of cooperative federalism in India is analysed by focusing on the trends in
   vertical fiscal imbalances between the centre and the states and the need for empowering

local governments in the context of centre-state relations. -BYTM Thomas Isaac, R Mohan & Lekha Chakraborty -Page - 33

Trends and Patterns of Household Indebtedness
 The All-India Debt and Investment Surveys reveal the re-emergence of non-institutional credit agencies in the incidence of household indebtedness reflecting the inadequate social commitments of the institutional agencies. – BY J Dennis Rajkumar, Gyanendra Mani – Page – 41

- Disaggregate Food Inflation in India
   Food inflation is a typical example of how inflation may vary across space and commodities due to differences in region-specific or idiosyncratic factors such as climate, local culture and the existing institutional set-up. – BY Anuradha Patnaik, Neeraj Hatekar – Page – 50
- Discriminatory Attitudes towards the Mobility of Females
   Empirical evidence from survey experiment administered in Bihar, Punjab, Kerala and
   Delhi reveals discriminatory attitudes towards female mobilizing varying significantly by
   region, though the treatment condition is still significant in each. BY Michael
   Dickerson Page 57

# 1.10 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)Vol.- LIVNo .- 10March 9 , 2019.

ISSN: 0012-9976 Frequency: Weekly

- What Is the Self-image of TV News Channels ?
   A few television news channels in India seem to be coercively inducting viewers into combative nationalism. Page 7
- Warmonering against Democracy
   The ruling party and the government have turned the state into a war machine. Page 8
- NDA's Agri-pricing Politics
   Where is the room for farmers in the government's farm-price policies ? Page 9
- Intrigues of Indigeneity and Patriarchy in Khasi Society
   Proponents of the Khasi Hills Autonomous District (Khasi Social Custom of Lineage)
   Second Amendment Bill, 2018 see it as protecting the indigenous culture, but critics see it as a regressive legislation. BY V Bijukumar Page 10
- ✤ The Epistemology of the Discipline of Economics

The recent challenges thrown up by Thomas Piketty may help the discipline of economics re-examine its epistemological foundations to facilitate relevant teaching and research as well as policy choices. -BYMAOOmmen - Page - 13

- Public Health System Is Failing the Women Farmers
   The aftermath of farmer suicides has been women farmers struggling on multiple fronts,
   with a poor public health system aggravating their plight. BY Nitin Jadhav, Bhausaheb
   Aher Page 17
- Understanding the Crisis of Citizenship in Assam
   The "D-voter" is a political tool solely based on a baseless doubts that deprives lakhs of marginalized people in Assam of a series of constitutional, political and social rights, including the right to vote. BY Nazimuddin Siddique Page 25
- Kailas-Manasarovar Sacred Landscape
   Tracing the journeys of three old travellers-Rahul Sankrityayan, Pranavanand and Nain
   Singh Rawat- in the Kailas region helps in the understanding of the larger Tibetan and
   Indian frontier history. BY Shekhar Pathak Page 31
- What Do Citizens Value in E-governance ?
   An analysis of the Karnataka Valuation and e-Registration project's implementation reveals that it has not reduced information asymmetries or provided assurance of the legal validity of property transactions. BY Amit Prakash, Anjali Karol Mohan Page 41
- Public Expenditure and Economic Development
   Using univariate and multivariate time series nanlysis, the casual relationship between
   economic development and public expenditure is examined in 28 states India at different
   stages of development from 2003 to 2015. BY Madhumita Ray, Minaketan Sarangi –
   Page 50
- ✤ Coast Regulation Zone, 2018

A response to "Contested Coasts: The Draft CRZ Notification, 2018" (Preeta Dhar, EPW, 18 August 2018) seeks to buttress the original argument by presenting evidence from the fieldwork conducted in Pulicat, Tamil Nadu. – BY J Jeffrey Immanuel, Anshul Singh – Page – 57

Postscript

Anuradha Kumar's account of surviving street harassment in a small town; Shruti Sonal on the relevance of the theatre work of Bertolt Brecht; Akela Sarathy on the process of healing from anxiety and Last Lines by Ponnappa. - Page - 61

# 1.11 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LIV No .- 11 March 16, 2019. ISSN: 0012-9976 Frequency: Weekly

- Hidden Agenda behind the Proposed Vedic Education ?
   What are the inferences of Vedic education for the annihilation of caste ? Page 7
- Deadly Errors in Judgment
   The Supreme Court's reversal of its own judgment makes the case for a moratorium on the death penalty. – Page - 8
- Whose Seas, Whose Coasts ?
   Rehabilitation of fisherfolk should be a rights-based exercise and not mere tokenism. -Page – 9
- India and the Global Compact for Migration The Indian government's present management of migration in the light of the Global Compact for Safe, Orderly and Regular Migration objectives shows the need for a revamp in the state's approach. – BY C S Akhil – Page – 10
- Survey of Old Age Homes inDelhi The distribution of geriatric care services across time, region, economic class, gender and ownership of the old age homes operating in the National Capital Region are surveyed.
   BY Indu Choudhary – Page –14
- Transitioning to Sustainable Development Goals for Water Implementation and Monitoring efforts for water and sanitation have barely made any progress on Sustainable Development Goals that involve recognizing trade-offs and synergies. – BY Veena Srinivasan, K J Joy – Page – 16
- Namvar Singh (1927-2019) : A Discourse with Time Namvar Singh was a public intellectual and a creative thinker who worked towards reclaiming the radical aspects of the Indian knowledge tradition and strengthened it further by engaging with Marxism. – BY Mandira Thakur – Page - 19
- Many Faces of the Pathalgadi Movement in Jharkhand The Pathalgadi movement has generated a new spate of Adivasi identity assertion around a customary practice and has emerged as a movement with political, ethnic and ecological overtones. – BY Ajana Singh – Page - 28
- Changing Structure of Electorates, 1962-2014

Surveys, election results and social spending data are combined to document how political conflicts in India are increasingly focused on identity and religious-ethnic conflicts rather than on tangible material benefits and class-based redistribution. – BY Abhijit Banerjee, Amory Gethin – Page - 34

- Growth, Development Spending and Inequality in Indian States
   The relationship of economic growth from 1988 to 2012 in Indian states with poverty and inequality is analysed, suggesting that poverty intensity has not changed and the highest increase is in inequality. BY Nishant Chadha, Bharti Nandwani Page 45
- Economic Impacts of Connectivity Corridors in North East India How the existing East-West Corridor and other proposed transboundary corridors connecting India with neighbouring eastern countries would stimulate economic activities in the North East is examined. – BY Prabir De, Sunetra Ghatak – Page – 53

# 2. Indian Literature

#### Sahitya Akademi's Bimonthly Journal

Vol.- LXII No.- 6 Nov-Dec, 2018 Freq

Frequency : Bi-Monthly

- Impressions, Expressions. Page 6
- In Memoriam
- Na Muthuswamy BY C T Indra Page 11
- People, Power and Progress : A Theatrical Representation in Na Muthuswamy's Play Ingilandu (England) - BY C T Indra - Page – 18
- ✤ First Death Anniversary Tribute
- Kunwar Narain : The Poet of Love and Deep Reflection BY Mangesh Dabral Page –
   27
- ✤ Kunwar Narain \_ The Legacy of a Poet BY Om Nischal Page 31
- ★ Kunwar Narain : A Writer for His Times BY John Vater Page 42
- Operating Multiple Frequencies of Time : Short Comments on the Poetry of Kunwar Narain - BY Margus Lattik – Page - 44
- ✤ The Wish of a Leaf : Remembering Kunwar Narain Page 46
- POETRY
- Thangiam Iboipishak Singh Manipuri Page 60
- Desamangalam Ramakrishnan Malayalam Page 69
- Kilimanoor Madhu Malayalam Page 77

- ✤ Aziz Hajini Kashmiri Page 85
- Nandini Sahu English Page -90
- ✤ Karun Menon English Page 106
- ✤ Arnab Das English Page -109
- ✤ STORYTIME
- ✤ Putra Bali : Sacrifice of a Son Malayalam BY Paipra Radhakrishnan Page 125
- Urmi's Tears Odia BY Yashodhara Mishra Page 129
- ✤ The Weeping Chinar English BY Sneha Mantoo Page 135
- ✤ LITERARY CRITICISM
- Shikharasoorya : An Epic for Our Times BY K Satchidanandan Page 138
- The Lost Mahabharata of Jaimini BY- Pradip Bhattacharya Page 146
- Re-Imagining the Lost Idyll : A Study in Chronotopes of Post-Partition Bangla Memoirs
   BY Sudeshna Majumdar Page 158

# 3. Indian Management

#### A Spenta Multimedia Publication

Vol.- 58 No.- 1 January , 2019

Frequency : Monthly

- Giving Feedback Well
   It is more productive to have a conversation on feedback before actually giving it. BY
   Douglas Stone Page 14
- Secret Shopper For Leaders
   How important is feedback for a leader? BY Sandra Jones Page 18
- Customer Comes Second
   There can be no stronger building block than employee feedback to ensure organizational growth. BY Dr. Sandeep Bharadwaj Page 22
- Applying Radical Candor To Feedback
   Openness is crucial to building a culture of feedback. BY Kim Scott Page 26
- The Good, The Bad, The Ugly
   It is a think line that separates feedback and criticism. BY Vivek Mehra Page 30
- Power Of Feedforward
   A new Partnership approach to feedback. BY Joe Hirsch Page 34
- ✤ What's Your Priority?

Strategic business leaders should refrain from micro management. – BY Prof. Som Sekhar Bhattacharya – Page – 36

- The 'P' Quotient
   Importance of people integration in mergers and acquisitions. BY Dr. Sumanta Dutta –
   Page 46
- A New Roadmap
   We many in a superchastic static static static

Women, in general have an empathetic attitude and natural attributes that are essential to be successful in sales. - BY Lorraine Ferguston - Page -58

- Decode It Right
   Anticipating the change and realigning organizational strategy to adapt to it will help companies to ride the digital wave. BY Dr. Abhishek Narain Singh Page 60
- Go With The Flow
   Adaptability is an essential skill for success. BY Ruhie Pande Page 64
- Future Of Well-Being At Work
   What is the first step to employee well-being ? BY R Anand Page 68
- Warning Signal
   A Railways example offers a lesson on the importance of clear communication. BY Dr.
   Debashish Sengupta Page 72
- Leading To Innovate
   A study of leadership styles and innovation quotient in two Indian pharm firm. BY
   Rupinder Bir Kaur Page 80
- Towards Intelligent Learning
   Role of technology in management education. BY Dr. Aseem Chauhan Page 86

# 3.1 Indian Management

#### A Spenta Multimedia Publication

Vol.- 58 No.- 2 Feb

February, 2019

Frequency : Monthly

### Articles

All That Glitters

Why not to choose a team with all star performers? - BY Muninder K Anand - Page - 14

- Assembling A Constellation
   Tn do more together, but not always. BY David Silverman Page 18
- ✤ Widen Horizons

The need to build a team across ages, generations and cultural backgrounds. – BY Asif Upadhye - Page – 26

- Equal Balance
   A team of only A-performers does not necessarily guarantee optimum performance. BY Pallavi Jha Page 30
- Cut From A Different Cloth
   Three ways of developing better teams. BY John Colley Page 34
- Leading Into The Future
   Changing leadership dynamics for the new economy. BY Deepak Bajaj Page 38
- A 'Meta' Model
   An all-encompassing leadership model. BY Graeme Findlay Page 42
- A Poor 'Reflection'
   Are performance appraisal exercises error-free? BY Girish Mainrai Page 44
- Learning The Ropes
   How can organisations help their first-time managers deliver better outcomes? BY
   Amogh Deshmukh Page 48
- Poor Score

Fostering intellectual merit in the higher education system is the need of the hour. - BY Dr. Ashutosh Kumar - Page -60

- Shifting Gears
   The challenges faced in managing human resources in NGOs. BY Dr. Anupriyo
   Mallick Page 64
- Leadership Matters
   A leader is responsible for shaping the culture of the organization. BY Dr. Smita
   Dabholkar Singh Page 68
- Proving Their Mettle
   Building a culture that provides equal opportunities for the differently abled can create a diverse and effective workforce. BY Krishan Kalra Page 72
- Not An Easy Ride
   Five ways to think differently while taking decisions. BY Rajeev Shroff Page 76
- A Model For Change
   Organisations are working towards creating an atmosphere where employees are deeply engaged and find fulfillment. – BY Dr. Pragya Mathur Kumar – Page – 80
- Lead Without Limitations
   Entrepreneurs should stop'fire-fighting' and start accelerating performance and profits. –
   BY Rajiv Talreja Page 86

# 3.2 Indian Management

#### A Spenta Multimedia Publication

Vol.- 58 No.- 3 Ma

March , 2019

Frequency : Monthly

#### Articles

✤ Have A Narrative Stories build culture; so it is pertinent for the management to have one before the employees do. - BY Indranil Chakraborty - Page - 12 ✤ Lost In Translation ? Storytelling as a means to convey corporate values. - By Gabrielle Dolan - Page - 16 ✤ Facts, Not Fiction Why should one master the art of storytelling in the workplace? - BY Udi Nachshon -Page - 20Paint A compelling Picture Storytelling is an effective way to transform the vision of the leader into the vision of the employees. - BY Tracey Swanepoel and Lisa Shippey - Page - 24 ✤ What's The Epicentre ? Irrespective of your position, you ought to contribute to your culture-highlighting what is good and trying to change what is not. - BY Sameer Dua - Page -28✤ A Comprehensive Approach The top priorities while attracting and retaining talent. - BY Lisette Howlett - Page -32Driving Force

Teams that are dosed with more positive emotion over negative do better overall. - BY Richard E Boyatzis, Melvin Smith - Page -34

- Why We Can't Innovate
   Six reasons why companies are not doing enough. BY William A Fischer Page 38
- Take A Call
   Top mobile marketing trends in India. BY Vasuta Agarwar Page 42
- A Stitch In Time
   Medical insurance dilemma for seniors. BY Krishan Kalra Page 46
- Call For Change
   Assessing the quality of bschools based on hybrid approach. BY Noorudeen M, Suresh Subramoniam – Page - 58
- ✤ 'Lead' Benefits

Switching to lean leadership can bring in much Rol for organisations. – BY Dr. Yogesh Kumar Bhatt – Page – 64

- Positive Tone
   What are the elements of positive communication ? BY Dr. Saleena Khan Page 68
- Multiple Generations, Manifold Benefits
   Bridging the generation gap is equally challenging and beneficial for organisations. BY
   Abhyuday Jindal Page 74
- Resilence Equals Value
   Are you more resilent than yesterday ? BY Jon Wortmann Page 78
- Gender No Bar
   Truly great leadership is genderless. BY Lalitha M Shetty Page 82
- Upskill To Progress
   Upskilling can open doors to better professional opportunities. BY Gopal Devanahalli Page – 86

# 4. Kurukshetra

#### **Publication s Division**

Vol.- 67 No.- 04

February, 2019 Frequency : Monthly

- ✤ New Dimensions of Development in Agriculture BY Narendra Singh Tomar Page 5
- ✤ Doubling Farmer's Income by 2022 Page 10
- New Procurement Policy for Enhancing Farmer's Income BY Dr. S. S. Chhina Page 12
- ✤ Institutional Credit for Agriculture BY TS Raji Gain, Manikumar S Page 16
- New Initiatives in Research and Extension BY Dr. Jagdeep Saxena Page 23
   Micro-Irrigation for Agricultural Growth BY Dr. Khadeeja Priyan Page 27
- ✤ Streaming Storage and Marketing BY Dr. Rekha Dhanai Page 31
- ✤ Boosting Agriculture through Agri-Business BY Dr. Mahi Pal Page 36
- Swachh Bharat Mission: Success Story Rural Pan- The Theme of Siwan's Sanitation Park
   Page 40
- ✤ Interfaith Workshop on Sanitation in Sitapur Page 41
- Irrigation: Key Inputs for Agriculture BY Naleen Kumar Page 42
- Accelerating Productivity Through Irrigation Management BY Bharat R Sharma Page – 44
- ✤ About Our Books Page 50

### 4.1 Kurukshetra

#### **Publication s Division**

Vol.- 67 No.- 05

March, 2019

Frequency : Monthly

#### Articles

- Interim Budget 2019-2020: Thrust on Rural Economy BY G. Srinivasan Page 5
- ✤ Agriculture-A Key Component of Rural Development BY Sandip Das Page 7
- ✤ Financial Inclusion for Economic Security BY Manjula Wadhwa Page 10
- Infrastructure for Rural Transformation BY Dr. K. K. Tripathy Page − 15
- Healthcare Interventions for Rural India BY Dr. Shashi Rani Page 19
- Maternal Nutrition in India-Policies and Programmes BY Jyoti Sharma Page 24
- Connectivity: Transforming Rural India BY Siddharth P. Saikia Page 29
- Intiatives to Empower Rural Youth BY Pravakar Sahoo, Abhirup Bhunia Page 33
- Agricultural Sustainability under Resource Scarcity BY Ashwini K Swain, Ira Sharma -Page - 37
- Rural Electrification-Freedom from Darkness BY Nirendra Dev Page 40
- ✤ Farm Technologies to Counter Climate Change BY Dr. K. N. Tiwari Page 44

#### मराठी विज्ञान परिषद पत्रिका 5.

मराठी विज्ञान परिषद		ISSN : 0971-6912
वर्ष - ५१	अंक - ०९	डिसेंबर २०१८

अक - ०९

👻 स्पंदन: तंत्रज्ञान, हवामान आणि अर्थशास्त्र - पान नंबर :- ६

- 🔹 अंतराळातून: 'केपलर'चा शेवट लेखक :- राजीव चिटणीस पान नंबर :- ९
- 🔹 जीवनवाहिनी रेल्वे : अत्याधुनिक रेल्वे लेखक :- मिलिंद काळे पान नंबर :- १०
- 👻 तिमाही अहवाल (जुलै ते सप्टेंबर २०१८) पान नंबर :- १५
- 👻 काळ्या सोन्याचा शोध लेखक :- जोसेफ तुस्कानो :- पान नंबर :- १८
- 👻 गंमत जंमत : संख्यांची गंमत (मेघाश्री दळवी), ओळखलं का ? (ललिता आगाशे/चारुशीला जुईकर), खटपट घर (चारुशीला जुईकर) :- पान नंबर :- १८

- 🔹 नोबेल पुरस्कार :
- 🔹 जैविक ब्रेक लेखक :- नरेंद्र जोशी :- पान नंबर :- २९
- 🔹 लेझर क्रांती लेखक :- आसावरी मराठे :- पान नंबर :- ३३
- 👻 मानव नियंत्रित जैविक उत्क्रांती लेखक :- रमेश महाजन :- पान नंबर :- ३७
- 🔹 विज्ञान एकांकिका :- पान नंबर :- ४१

# 5.1 मराठी विज्ञान परिषद पत्रिका

मराठी विज्ञान परिषद

ISSN : 0971-6912

वर्ष - ५१

अंक - १०

जानेवारी २०१९

- 👻 स्पंदन: विज्ञान प्रदर्शनांतले विज्ञान पान नंबर :- ६
- 👻 मोनालिसाचं गूढ लेखक :- अंजली कुलकर्णी :- पान नंबर :- ७
- 👻 ओळख संगणकाची ... : संगणकाचे पूर्वज लेखक :- मकरंद भोंसले :- पान नंबर :- ११
- 👻 सागराच्या पोटात लेखक :- विनय देशमुख :- पान नंबर :- १६
- गंमत जंमत : शास्त्रज्ञांना अभिवादन नाण्यांद्वारे, ओळखलं का ? (ललिता आगाशे/चारुशीला जुईकर), खटपट घर (चारुशीला जुईकर) :- पान नंबर :- २०
- 👻 नायट्रोजनचा पुरवठा लेखक :- धनश्री परांजपे :- पान नंबर :- २६
- 👻 अत्युच्च दाबाचा शोध लेखक :- अमोल दिघे :- पान नंबर :- ३१
- 👻 रसायनांची वर्गवारी लेखक :- उदय पंडित :- पान नंबर :- ३७

# 5.2 मराठी विज्ञान परिषद पत्रिका

मराठी विज्ञान परिषद

ISSN : 0971-6912

फेब्रुवारी २०१९

वर्ष - ५१

अंक - ११

- \star स्पंदन: 'वाद'विज्ञान पान नंबर :- ६
- 👻 प्राचीन चॉकलेट लेखक :- वर्षा जोशी :- पान नंबर :- ८
- 👻 यशस्वी उड्डाण लेखक :- सुधा गोवारीकर 🛛 :- पान नंबर :- १२

#### VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)

- 👻 डायनोसॉरची अंडी लेखक :- नारायण वाडदेकर 🛛 :- पान नंबर :- १६
- 👻 साम्हिक बुद्धिचात्र्य लेखक :- अशोक करंडे :- पान नंबर :- १९
- गंमत जंमत : नाण्यांवरील शास्त्रज्ञ, ओळखलं का ? (ललिता आगाशे/चारुशीला जुईकर), खटपट
   घर (चारुशीला जुईकर) :- पान नंबर :- २३
- 👻 स्वालबार्डचा बियाणे कक्ष लेखक :- विनोद ढोले :- पान नंबर :- २७
- 👻 ओळख संगणकाची... : संगणकाचे 'शरीरशास्त्र' लेखक :- मकरंद भौंसले :- पान नंबर :- ३१
- 👻 वृत्तान्त : अधिवेशन २०१८ :- पान नंबर :- ३५
- 🔹 तिमाही अहवाल (ऑक्टोबर ते डिसेंबर २०१८) :- पान नंबर :- ३७

# 5.3 मराठी विज्ञान परिषद पत्रिका

मराठी विज्ञान परिषद ISSN : 0971-6912

- वर्ष ५१ मार्च २०१९
  - 👻 स्पंदन: सार्वजनिक वाहतूक व्यवस्था पान नंबर :- ६
  - 👻 खचणारी शहरे ! लेखक :- विद्याधर बोरकर :- पान नंबर :- ८
  - 👻 फ्रॅंकेन्स्टाइनच्या गोष्टीमागची गोष्ट लेखक :- डी. व्ही. कुलकर्णी :- पान नंबर :- १२
  - 👻 मनोरा स्थिरावला लेखक :- जीवन पटगावकर 🛛 :- पान नंबर :- १६
  - गंमत जंमत : नाण्यांवरील शास्त्रज्ञ, ओळखलं का ? (ललिता आगाशे/चारुशीला जुईकर), खटपट घर (चारुशीला जुईकर) :- पान नंबर :- २१
  - 👻 जान्कसंपदीत बालके लेखक :- स्रेश भागवत :- पान नंबर :- २६
  - 👻 ओळख संगणकाची... : संगणकाशी सहजसंवाद लेखक :- मकरंद भौंसले :- पान नंबर :- ३१
  - 👻 अंतराळातून : संजीवनी ! लेखक :- राजीव चिटणीस :- पान नंबर :- ३६
  - 🔹 विशेष : हेलन केलरचा आजार :- पान नंबर :- ३८

# 6 National Geographic

The National Geographic Society (ngm.com)

Vol.: 235 Issue No. 1 January, 2019

Frequency: Monthly

### Articles

✤ On the Cover

This composite photo shows highly magnified, functioning spinal cord tissue (background) that's micro-engineered onto a chip, which researchers can use to study disease.

- Home Pharma
   Hidden away in the world's bathrooms, closets and cabinets, pills, syrups, tonics, oinments and other medicines pile up. BY Gabriele Galimberti Page 8
- Doctor Photographer
   Choosing between two consuming vocations. BY Max Aguilera-Hellweg Page 18
- Watch What-and When- You Eat
   Timing is everything. BY Michael Roizen And Michael Grupain Page 18
- Health Care Spending
   High costs don't always yield better outcomes. BY Alberto Lucas Lopez and Ryan T
   Williams Page 18

The Future of Medicine
 Ever present and hyperconnected the high-tech medical treatments of the future will focus on well-being and prevention. - BY Daniel Kraft - Page – 24

# Every Body is Unique Built on stunning advances in gene research and data mining, precision medicine devises treatments tailored to a patient's specific biochemical makeup. This new approach has the potential to upend decades of medical practice. - BY Fran Smith - Page – 42

#### ✤ The Immortal Corpse

An elderly woman donated her body to a researcher's ambitious project. He forze it, sliced it 27,000times and took pictures. The result: a virtual cadaver that can be examined by medical students and help them understand how, it life, she was put together. - BY Cathy Newman - Page – 68

- The Secrets of Chinese Medicine
   Modern science examines ancient remedies. BY Peter Gwin Page 96
- The Truth About Maternal Mortality
   Rates are relatively high for American women. BY Rachel Jones Page 122

# 6.1 National Geographic

The National Geographic Society

Vol.: 6 Issue No. 07 February, 2019

Frequency: Monthly

### Articles

On the Cover

A headdress of macaw feathers adorns the skull of a sacrificed child who had shoulderlength hair. Researchers say the headdress indicates the youth may have been from an elite family. - BY Rebecca Hale

- How Ketchup Made Food Safer Henry Heinz's view of wholesome food and preservatives still resonates today. - BY Deborah Blum - Page – 18
- Memories Remade
   This neuroscientist is working on suppressing bad memories. BY Rachel Hartigan Shea
  - Page 18
- Unthinkable Sacrifice
   Mystery shrouds child killings some 500 years ago in what's now Peru. BY Kristin
   Romwy Page 32
- The White Gold Rush
   Lithium is key to making batteries. Bolivia has it in abundance. BY Robert Draper Page 58
- Sillicon Valley Grows Up (Sort Of)
   The tech mecca looks at the costs of success. BY Laura Morton Page 82
- ✤ Solo

Alex Honnold is famous for climbing formidable rock faces without using ropes. But EI Captain? – BY Mark Synnott – Page – 100

A National Symbol-But Also a Pest?
 Australia grappies with a kangaroo issue. – BY Jeremy Berlin – Page – 110

### 7 Seminar

Malvika Singh Publisher (www india seminar.com ) Vol. - 713 January, 2019

ISSN: 0971-6742 Frequency: Monthly

- ✤ Assessing Achhe Din BY T. N. Ninan Page 26
- Resolving A Crisis BY Mihir S Sharma Page 34
- Time For An Assured Farm Income BY Devinder Sharma Page 38
- ✤ Farmer Distress Missing The Macroeconomic Factor BY Pronab Sen Page 42
- ✤ Where Is The New Politics? BY Suhas Palshikar Page 47
- ✤ Political Finance In India: All Over Again BY Milan Vaishnav Page 52
- Kashmir: Everydayness Between Bukhari And Wani BY The Kashmir Collective Page - 56
- The Dravidian Consensus BY V Geetha Page 61
- The Great Kerala Floods 2018 BY K P Kannan Page 65
- Citizenship BY Hamid Ansari Page 70
- Diplomatic Retrenchment BY Kanti Bajpai Page 74
- Engaging Trumps America BY Srinath Raghavan Page 79
- Returning To The Andaman Sea BY C Raja Mohan Page 83
- ★ Solutions When The 'Solution' Is The Problem BY Yamini Aiyar Page 87
- Reforming The Reform Process BY Nitin Desai Page 91
- RSS: Fact And Fiction BY Chanakya Page 95
- The Challenge For Civil Society BY Vijay Mahajan Page 100
- The LGBTQ Movement In India BY Devdutt Pattanaik Page 104
- Seeing The Poor: Unpacking The Supreme Court On Aadhaar BY Ria Singh Sawhney – Page – 108
- ✤ Backpage Page 113
- ✤ Index Page 114

## 7.1 Seminar

Malvika Singh Publisher (www india seminar.com )Vol. - 714February, 2019

ISSN: 0971-6742 Frequency: Monthly

#### Articles

- ✤ The Problem BY K Sujatha Rao Page 10
- ✤ The Bhore Committee And Recent Debates BY Rama V. Baru Page 15
- Back To Basics BY Yogesh Jain Page 19
- ✤ Making Fiscal Space For Spending On Public Health BYM Govind Rao Page 23
- Can The Private Sector Help Achieve Universal Healthcare? BY Anup Karan Page 28
- Medical Education Needs A Radical Rethink BY Sita Naik Page 33
- Technology: Drugs An Diagnostics In Helath BY Sakthivel Selvaraj Page 38
- Radicalizing Public Mental Healthcare In India BY Arjun Kapoor Page 47
- Professionalizing Public Health Management BY T Sundararaman Page 52
- Regulation For Better Governance BY Sunil Nandraj Page 57
- Underning Medical Ethics BY Abhay Shukla Page 61
- Comment Ayushman Bharat- BY Shiban Ganju Page 69

### 8 The Economist

Economist.com Volume 430, Number 9125 Frequency : Weekly Jan 12<sup>th</sup> – 18th 2019

- On The Cover If China dominates science, should the world worry? Leader, Page 7. It has become a leading scientific power. Can it go on to become a great one? Page 61
- The world's least successful president. After a catastrophic first term, Nicholas Maduro is digging in for a second. Page 32
- Putin threatens Belarus As Vladimir Putin tightens his bear-hug, the leader of Belarus fights back, Page- 39. Two new documentaries depict the optimistic frying of Mr. Putin's long reign. Page 66

- Pakistan: impoverished by its army. The penury of Pakistan's 208m citizens is a disgraceand the army is to blame: leader, Page – 9. Why Imran Khan will struggle to make their life better: Briefing. Page – 14
- How the mighty dollar fails. The fate of the greenback will shape financial markets in 2019. Page 56. Against the dollar, other currencies are at their cheapest in 30 years: Graphic detail, Page 73

# 8.1 The Economist

Economist.com Volume 430, Number 9126 Frequency : Weekly Jan  $19^{th} - 25^{th}$  2019

- On the cover Parliament's rejection of the Brexit deal has created a monumental mess. Sorting it out will take time-and a second referendum: leader. Page – 11. The crisis raises questions not just about where Brexit goes next but also about the Conservative Party and democracy in Britain, Page – 53. Britain may be headed for a repeat of the 1850s: Bagehot, Page – 58
- The long arm of Ameircan law. America's extraterritorial legal campaign against business is undermining its own authority: leader, Page – 12. Some of America's laws apply far beyond its shores. This can leave it open to accusations that it is serving its own commercial interests. Page - 61. The case of General Electric and Alstom. Page – 63
- Chickenomics: clucking profitable. How chicken became the rich world's most popular meat. Page – 59
- Betting on China's bad debts. Where most see peril, a hardly few see profits. Page -69.
- Restraining killer robots. Humans must keep tight control of autonomous weapons: Leader, Page 18. The line between human and inhuman weaponry is fuzzy, important and breaking down. Page – 22

# 8.2 The Economist

Economist.com Volume 430, Number 9127 Frequency : Weekly Jan 26<sup>th</sup> – Feb 1<sup>st</sup> 2019

### Articles

- On the cover Slowbalisation a new pattern of world commerce is becoming clear-as are its costs: leader, Page- 9. Why globalization faltered. Page 17. What to make China's weakest growth in 28 years, Page – 66. The euro area is back on the brink of recession: Free exchange. Page – 72.
- Venezuela erupts How to hasten the demise of an incompetent dictatorship: Leader, Page – 10. Juan Guaido has popular support and diplomatic recognition. But Nicolas Maduro still controls the army. Page - 41
- How to defend Taiwan China's growing might is forcing the island to overhaul its military strategy, Page – 21.
- India's internet tycoon bets big Thanks mostly to the ambitions of Mukesh Ambani, Indians are getting onto the internet faster than ever. Page – 59.
- Drones: Hovering with intent Regulators need to encourage drones, but also to prtect people from them : leader, Page – 10. The technology for dealing with rouge drones is getting better. Page – 75.

# 8.3 The Economist

Economist.com Volume 430, Number 9128,  $\begin{array}{r} Frequency: Weekly\\ Feb 2^{nd} - 8^{th} & 2019 \end{array}$ 

### Articles

On the cover- The world's democracies are right to seek change in Latin America's worst-governed country. But their responsibilities go further : leader, Page - 9. A failed revolution may itself be overthrown, Page – 17. How Venezuela's economy can recover

from the Maduro regime, Page - 19. Hyperinflations can end quickly: Free exchange, Page - 65.

- How to handle Huawei- Banning one of China's leading firms from operating in the West should be a last resort : leader, Page – 10. The tech giant is accused of rewarding trade secret pilferes on staff. Page – 54.
- Talking to the Taliban A deal to end the afghan insurgency would be wonderful-as long as it is not a figleaf to cover an American retreat : leader, Page – 10. Edging towards a peace deal. Page – 21
- Better ways to tax the rich How to raise money, reduce inequality- and limit the economic damage : leader, Page 12. The Democratic presidential primary contest is already the most left-wing in decades: Lexington, Page 34
- The future of fertility Thanks to education global fertility could fall faster than the UN expects, Page 49.

# 8.4 The Economist

Economist.com Volume 430, Number 9129,  $\begin{array}{c} Frequency: Weekly\\ Feb \ 9^{th}-15^{th} \ \ 2019 \end{array}$ 

- On the cover The oil industry is making a bet that could wreck the climate: Leader, Page – 7. Exxon Mobil, a fossil-fuel titan, gambles on growth: Briefing, Page – 14. The Green New Deal pays little heed to economic orthodoxy: Free exchange, Page – 63.
- Is the German model broken? An economic golden age could be coming to an end: leader, Page – 8. How Germany's decentralization can inoculate against political unrest: Page – 39. The long expansion, Page – 57.
- ✤ Iran, 40 years after the revolution The Islamic theocracy has failed its people, but Donald Trump's sanctions could prolong its life: leader, Page – 9. Four decades after its revolution, Iran is still stuck in the past, Page – 34.
- China's embrace of intellectual property Believe it or not, Chinese firms are not all serial thieves of intellectual property : Schumpeter, Page – 54.

On the economics of species – Conservationists are rethinking how to preserve nature on a changing planet – and within a tight budget. Page – 64.

# 8.5 The Economist

Economist.com Volume 430, Number 9130 Frequency : Weekly Feb. 16<sup>th</sup> – 22<sup>nd</sup> 2018

## Articles

- On the cover. A new kind of left-wing doctrine is emerging. It is not the answer to capitalism's problems: leader, Page 9. Do the radical left's ideas make sense? Page 16. A Finish trial of universal basic income, Page 63.
- Turmoil in Thailand The military junta's scheme to manipulate next month's election is back on track after a brief derailment. Page - 21.
- Why the Chinese are so unhappy China has enjoyed unprecedented economic success.
   A new book examines why its people remain gloomy : Chaguan, Page 27.
- The beauty of big banks American banking's chunkiest merger since the financial crisis may herald further consolidation. Page – 57.
- Special report : Islam in the West Though both sides remain wary, they are getting closer, after Page 40. One of the great religions is experiencing a little-noticed transformation : leader, Page 13. The caliphate is nearly dead. Its ideas are not, Page 43.

# 8.6 The Economist

Economist.com Volume 430, Number 9131, Frequency : Weekly Feb 23<sup>rd</sup> – March 1<sup>st</sup> 2019

### Articles

On the cover – If Xi Jinping reforms China's economy, he could both calm the trade was and make his country richer : leader, Page – 11. The struggle over economic policy, see our essay, Page – 41.

- India v Pakistan again An election raises the stakes as India weighs its response to the latest of many Pakistan-backed terrorist outrages, Page – 21. Pakistan faces a diplomatic squeeze from three sides, Page – 22.
- Hatred in France A nasty brew-anti-Semitic, anti-black, anti-elite-is bubbling, Page 47.
- The sly appeal of private equity It is not just growth that attracts investors: Buttonwood, Page – 68.
- ✤ How to stay sane on a trip to Mars. Imagine being cooped up for three years with the same handful of irritating people, Page 71. Opportunity, a rover on Mars that exceeded all expectations, was declared lost on February 12<sup>th</sup>: Obituary, Page 82.

# 8.7 The Economist

Economist.com Volume 430, Number 9132, Frequency : Weekly March  $2^{nd} - 8^{th}$  2019

- On the cover Two nuclear powers are shooting at each other. They are playing with fire: leader, Page – 9. Skirmishing between South Asia's nuclear powers is in danger of becoming a far more serious conflict, Page – 17. Narendra Modi and the struggle for India's soul, Page – 19.
- Inside the new Pentagon After 18 years in the Middle East, the Pentagon gears up to fight Russia and China, Page 31.
- Kraft Heinz, a recipe gone wrong The problems of 3G Capital and Kraft Heinz are a timely reminder that cost-cutting, deals and debt go only so far: leader, Page – 10. The food industry's woes stretch much further, Page – 54
- The periodic table One of science's greatest creations is 150 years old this week. How it has evolved is a perfect illustration of the process of scientific progress, Page – 68.
- Thirsty planet: a special report on water Climate change and population growth make the world's water woes more urgent, after Page – 40

# 8.8 The Economist

Economist.com Volume 430, Number 9133, Frequency : Weekly March  $9^{th} - 15^{th}$  2019

#### Articles

- On the cover. There is a new scramble for Africa. This time, the winners could be Africans themselves: leader, Page – 9. The world is flocking to Africa : Briefing, Page – 18
- ✓ Winter for Chian's tech startups A formerly white-hot sector is struggling, Page 52.
   The trading day in China is starting to influence global markets : Buttonwood, Page 61.
- America has found the "China shock" hard to shrug off. Why? Free Exchange, Page 64
- Kinder, gentler Republicans in Texas Humbled, they are trying to maintain their grip by focusing on bread-and butter issues, Page – 29
- Make Europe's companies great again Once a French habit, dirigisme is taking root across Europe : leader, Page – 10. France's president appeals to EU voters, Page – 44.
- The death of the first-class cabin Demand for the best seats on scheduled flights is stagnating, Page – 50. Private jets receive ludicrous perks : leader, Page – 12.

### 8.9 The Economist

Economist.com Volume 430, Number 9134, Frequency : Weekly March  $16^{th} - 22^{nd}$  2019

- On the cover. Britain's Brexit crisis has plumbed new depths. Parliament must seize the initiative and get the country out of it : leader. Page – 9. Conservatives to replace a broken prime minister : Bagehot, Page – 52
- Plane truths about Boeing The crash of Ethiopian Airlines flight ET 302 shows why a golden age for the world's aircraft duopoly may be over : leader, Page 11. Troubled times for America's aerospace giant. - Page - 55

- Thailand's sham democracy The election marks a new phase in military misrule: leader, Page – 10. The generals plan to remain in charge, whatever the voters say, Page – 23.
- ✤ Goodbye to China's surplus China is switching from being a net lender to the world to being anew borrower. The implications will be profound : leader, Page – 11. Why a current-account deficit could remake China's financial system, Page – 61
- ★ A special report on NATO at 70 The Atlantic alliance has proved remarkably resilient, says Daniel Franklin. To remain relevant, it needs to go on changing, after page 40

# 9. The IUP Journal of Accounting Research and Audit Practices

IUP Publications		ISSN: 0972-690x
Vol XVII No 01	January 2019	Frequency: Quarterly

- Goods and services tax (Gst) in India : Towards sustainable Economic Growth. BY Divya Verma Gakhar Page – 7
- Exploring Stakeholders' Perception about IFRS: an Empirical study. BY Shilpa Vardia Page – 15
- The Determinants of Dividend Policy in Indian Corporate Sector. BY Mahesh Chand Page - 31
- Research Note : An Analysis of the Pre and Post Deregulation Financial Performance of IOCL and ONGC. BY Om Prakash Agrawal Page – 82

# 10. The IUP Journal of Applied Economics

IUP Publications					
Vol XVII	No 03	October	201		

ISSN: 0972-6861 Frequency : Quarterly

### Articles

8

- The Interrelationship Between Implied and Realized exchange Rate Volatility in India.
   BY Sudarsana Sahoo Page 7
- Financial Innovation and Stability of Money Demand Function in India : Do Equity Derivatives Matter. BY V V Subba Page – 27
- An Efficiency Analysis of Selected indian Oil and Gas Companies : A Window DEA Approach. BY Mohd Afjal Page – 41
- Interaction Between Natural Disasters and Economic Growth : ARDL Approach. BY Mohd Afijal Page - 65

# **10.1 The IUP Journal of Applied Economics**

<b>IUP</b> Publication	S		ISSN: 0972-6861
Vol XVIII	No 01	January 2019	Frequency : Quarterly

- Industry Rates of Return in Korea and Alternative Theories of Competition : Equalizing Convergence versus Tendential Equalization. BY Ivan D. Trofimov Page – 7
- An Empirical Investigation of the inter Linkages Between Different Indices of Multi Commodity Exchange of India. BY rakesh Shahani Page 51
- Economic Petformance Indicators Under Different Monetary Policy Frameworks : Evidence from India. BY Madhvi Sethi Page – 66

# **11. The IUP Journal of Applied Finance**

**IUP** Publications

Vol .- 25 No .- 01

January 2019

ISSN: 0972-5105 Frequency : Quarterly

### Articles

- The Impact of Turbulent on Firm Performance A Study on Omani Industrial Companies. BY Mawih Kareem Al Ani Page – 7
- Dynamics of Interdependencies of Asian Stock Markets : An Empirical study. BY Harshita Gupta Page – 21
- Capital Structure, Ownership Structure and R and D Investments : Evidence from Indian Firms. BY Amitabh Gupta Page – 36
- The Role of Financial Constraints in the Relationship Between Working Capital Management and Firm Performance. BY Nikhil Kaushik Page – 60

# 12. The IUP Journal of Bank Management

IUP Publications			ISSN: 0972-6918
VolXVLLL No01	February	2019	Frequency : Quarterly

- Mobile Wallet Adoption in India an Analysis. BY Gunjan Sharma Page 7
- ✤ Financial Inclusion In North India : Status and Insights. BY Mukta Mani Page 27
- Performance Evaluation of Banks in Bhutan : An Application of Balanced Scorecard Approach. BY Aaditya Pradhan Page – 49

# 13. The IUP Journal of Brand Management

**IUP** Publications

Vol .- XV No .- 04

December, 2018

ISSN: 0972-9097 Frequency : Quarterly

### Articles

- Uncovering Meanings Through Animal Figurative Marks in Corporate Logos. BY Olutaya Otubanjo Page – 7
- Employer Branding Approach and Student Preferences of Employer in campus Placements. BY K H Pavitra Page – 30
- Destination personality and destination image : A Literature Review. BY R Sabari Shankar Page – 47

# 14. The IUP Journal of Corporate Governance

		Articles	
Vol XVII	No 04	October, 2018	Frequency : Quarterly
<b>IUP</b> Publication	ons		ISSN: 0972-6853

- The Impact of Ethical and Philanthropic Component of CSR on Financial Performance: A Panel Data Study of BSE 500 Companies. BY Poonam Rani and Veerpaul Kaur Mann. Page – 7
- Research Note Control Conflict, Costs and Activism. BY Shital Jhunjhunwala. Page –
   26
- Case Study Chaos at Uber : The New CEO's Challenge. BY Syeda Maseeha Qumer and Debapratim Puskayastha. Page – 36

# **15. The IUP Journal of English Studies**

IUP Publications Vol.- XIII No .- 04 December, 2018 Articles ISSN: 0972-3728 Frequency : Quarterly

- The Subaltern Saga Continues Politics of Silence and Poetics of Articulation in Arundhati Roy's the ministry of utmost Happiness. BY Rajeshwar Mittapalli Page – 7
- ✤ The Ayah as a Subaltern in Bapsi Sidhwa's Ice-candy-Man. BY shraddha Dhal Page 21
- Locating Amruta Patil's Graphic Novel Within the silhouette of the Theory of Empathy. BY Kabita Mondal Page 25
- Back to the Mother : Matrilineal Linkage in Willa Cather's My Antonia. BY Eman Khalil Mukattash Page – 36
- Interrogating the Self : Demythologizing the Discourse of Nirvana in Gita Mehta's Karma Cola. BY Saumya Bera Page – 55
- ✤ Face Negotiation and Politeness in "Interpreter of Maladies". BY Devi Archana Page 71
- ★ Kuntaka's Theory of Vakrokti : The Language of Literature. BY Ashima Shrawan Page 79

Learner Autonomy in the Postmodern Classroom : A Postsructural Study. BY G Alan Page – 88

# 16. The IUP Journal of Financial Risk Management

IUP PublicationsISSN: 0972-916xVol.- XVNo .- 4December 2018Frequency : QuarterlyArticles

The Impact of Basel Norms on the Capital and Risk Behavior of Indian Banks. BY Samriti Kapoor Page – 7

- Volatility Transmission between Futures and Cash Markets of Indian Agri Commodities
   : An Empirical Study. BY Mehak Arora Page 23
- Causality of Pepper Spot and Futures Prices at Indian Commodity Market. BY A N Vijayakumar Page - 49

# **17.** The IUP Journal of Marketing Management

**IUP** Publications

No .- 01

Vol.- XVIII

February, 2019

ISSN: 0972-6845 Frequency : Quarterly

# Articles

- Sports Social Responsibility : Exploring the Unexplored with a Global Perspective. BY Nilesh Arora Page – 7
- Gender Difference in Customer Satisfaction and brand loyalty Towards Banking Services. BY Manish Mittal Page – 23
- Consumers Perception of Quality and Value Under Different Price Ranges and Price Positions Within a Product Line : A Study Of the Indian Passenger car Market. BY Swati Baishya Page – 39

# **18. The IUP Journal of Organizational Behavior**

IUP Publications Vol.- XVIII No .- 01

January, 2019 Articles ISSN: 0972-687X Frequency : Quarterly

- ✤ A Study of Employee Engagement and its impact on organizational Citizenship behavior in the Hotel Industry. BY Sheetal Yadav Page – 7
- The Influence of Motivation and Locus of Control on Commitment : An Empirical Study Amongst the State University Teachers. BY Amardeep Kaur Ahluwalia Page – 32
- Employee Engagement, Demograohic Characteristics and Performance of state Research and training Corporations in Kenya. BY Stephen G Cheche Stephen M A Muathe Page – 55

# **19. The IUP Journal of Soft Skills**

**IUP** Publications

Vol.- XII No.- 04 December 2018

ISSN: 0973-8479 Frequency : Quarterly

Articles

- Soft Skill Development in the Higher Education Curriculum : A Case Study. BY Lisa Sheldon Brown Page – 7
- The Teaching of Soft Communication Skills in Entrepreneurship Development Courses at the + 2 Level in India. BY Sushmita Chakravarti Page – 30
- ✤ The Power of Hope. BY Revathi Turaga Page 41
- Effective Communication Management : A Key to Stakeholder Relationship Management in Project – Based Organizations. BY Kirti Rajhans Page – 47

# 20. The IUP Journal of Supply Chain Management

<b>IUP</b> Publica	tions		ISSN: 0972-9267
Vol XV	No 04	December, 2018	Frequency : Quarterly
Articles			

- Omni-Channel Strategies : An Exploratory Typology to Better Understand Logistical Dimensions. BY Aurelien Rouquet Page – 7
- Sustainable Value Chain Approaches for Vegetable Cultivation in Response to Climate Change : A Study in the Southeastern Coast of Bangladesh. BY Prabal Barua Page – 27
- An Artificial Intelligence Approach to Curtailing the Bullwhip Effect in Supply Chains. BY Ajay K Aggarwal Page – 51

### 21. University News

The Association of Indian Universities Vol.- 56 No.- 52 December 24-30, 2018 ISSN: 0566-2257 Frequency : Weekly

#### Articles

- Integrating Science and Spirituality for Universal Values Based Education System. BY
   P. B. Sharma Page 3
- Some Reflection on UGC Regulations on Promotion of Academic Integrity and Prevention of Plagiarism. – BY Shijith Kumar C. - Page – 10
- ★ Science and Philosophy: Can the Two Meet ? BY Prita Page 13
- Development of Rural Women Entrepreneurs in India : Issues and Challenges. BY Anshika Pandey and Bandana Gaur - Page – 16
- Recruitment Practices : An HRM Prespective on the Status, Implications and Future of Higher Education in India. - BY Kamlakar Gavane - Page – 21
- Students : Faith and Fate of the Nation BY M Venkaiah Naidu Page 27

### **21.1** University News

The Association of Indian UniversitiesISVol.- 56 No.- 53Dec. 31, 2018- Jan. 6, 2019Fr

ISSN: 0566-2257 Frequency : Weekly

- Making of Madan Mohan Malaviya: A Human being and Nationalist Par Excellence. -BY Sunil Kumar Singh - Page – 3
- National Repository of Open Educational Resources : An Indian Initiative. BY Aerum Khan - Page – 13
- Scenario of MOOC Practices in Indian Higher Educational System : A Government Initiative. - BY S K Nausad Kabir and Sompita Das - Page – 17

- ✤ Industry 4.0 and Future of HR. BY Puja Shaw and Ranjana Mary Varghese Page 22
- To Revamp Our Higher Education System in Tune with Contemporary Requirement : An Urgent Need of the Country. - BY M Venkaiah Naidu - Page – 28

# 21.2 University News

The Association of Indian Universities Vol.- 57 No.- 01 January 07-13, 2019 ISSN: 0566-2257 Frequency : Weekly

- Benchmark for Sustainable Development in Higher Education System : Ranking, Rating and Research. - BY A K Gwal - Page – 11
- Excellence in Higher Education through Accreditation in the Age of Global Competitiveness. -BY N K Dhakad and Kapil Sharma - Page – 15
- Higher Education Commission of India : Aims and Consequences in View of Autonomy and Excellence. - BY K Viyyanna Rao - Page – 18
- Rating and Ranking of Higher Education Institutions in India : Hits and Misses. BY Sangeeta Shukla - Page – 29
- Cultural Universities Require Different Criteria for Benchmarking. BY S V Satyanarayana - Page- 33
- Multiple Agencies for Assessment and Accreditation of Higher Education Institutions. -BY J Madegowda and Inchara P M Gowda – Page – 34
- ✤ Ranking and Ratings in Indian Higher Education. BY G Srinivas Page 39
- Research, Innovation and Extension : Key Parameters for Assessment and Accreditation of Higher Education Institutions. – BY Ganesh A Hegde – Page – 41
- A Critique of the Revised NAAC Methodology for Assessment and Accreditation of Higher Education Institutions. – BY Prantik Banerjee – Page – 49
- Survey of Research in Indian Distance Education. BY P Satyanarayana and Lakshmi Mantha – Page – 57
- Outcome Based Education : A Transformational Model for Excellence in Higher Education Institutions. – BY Daniel Fernandes S J – Page – 62
- Structural Changes in Teacher Education Programmes : Some Ground Realities. BY Santosh Areekkuzhiyil – Page – 66
- Creating World Class Higher Education Institutions through Ranking, Rating and Research. – BY Naresh Singh – Page – 69
- Success Built on Honesty is Everlasting Convocation BY v Ramgopal Rao Page 75

# 21.3 University News

The Association of Indian UniversitiesISSN: 0Vol.- 57 No.- 02January 14-20, 2019Frequent

ISSN: 0566-2257 Frequency : Weekly

- Educational Thoughts of Swami Vivekananda : A Pathway towards Sustainable Development. - BY Sunil Behari Mohanty - Page – 10
- Educational Philosophy of Swami Vivekananda. BY Ramkrishan M Manjre and Anuradha H Patil - Page – 18
- Learner Driven Higher Education for Social Development and Sustainability. BY Chhaya Goel and Devraj Goel - Page – 21
- A Sustainable Future : Role of Industry, Education System and Society in Creating the Workforce for Tomorrow. - BY Kulwant Singh Pathania and Mahima Rana - Page - 29
- Opportunities and Threats Facing in Entrepreneurial Education. BY R V Pazhani -Page – 34
- Centrally Sponsored Skill Development Programmes and Skill Based Training in India. BY Ismail Thamarasseri – Page – 43
- Empowerment of Rural Women through Lifelong Skill Training. BY Md. Nijairul Islam – Page – 48
- Entrepreneurial Intention among Management Graduates : An Analysis of Personal, Social and Economic Factors. – BY G Manoja and P G Arul – Page – 54
- Connected Learner Concept of Network : A Model for Optimising Distance Learning in the North Eastern Region. – BY J S Dorothy – Page – 60
- Sustainability and Rural Development Programmes in Mozoram : An Evaluation. BY Debasish Paul and Lalfakawmi – Page – 65
- Present Status of Manipur University and Its Vision Document 2020. BY Fauzia Khan
   Page 71
- Synergising Distance Education and Information and Communication Technology : A Study on the State of Meghalaya. – BY Ananya S Guha and Isagahah Lawrniang – Page – 77
- Effective Communication Skills : Enhanced Employability. BY Amrita Maheshwari Page – 85
- Tagore's Philosophy : An Epitome of Sustainable Humanity Convocation. BY Narendra Modi – Page - 89

### 21.4 University News

The Association of Indian UniversitiesVol.- 57 No.- 03January 21-27, 2019

ISSN: 0566-2257 Frequency : Weekly

#### Articles

- Characterizing Interdisciplinary Thinking. BY Ravindra K S Choudhary Page 3
- Cliometrics as a Paradigm Shift in Historiography. BY Subodh Dhawan Page 9
- Visualization of University Clusters based on NIRF and NAAC Scores : K-means Algorithm Approach. - BY R S Kamath and R K Kamat - Page – 12
- Staff Development for Quality Empowerment in Open and Distance Learning in India. -BY R Mahendran - Page – 16
- Past Motivates and Future Beckons. Convocation Address BY Ram Nath Kovind -Page – 22

### 21.5 University News

The Association of India	ISSN: 0566-2257	
Vol 57 No 04	Jan 28-Feb 03, 2019	Frequency : Weekly

- ✤ Quality and Excellence Concerns in Higher Education. BY M K Ghadoliya Page 3
- Problem of Plagiarism in India : Review of Recent University Grants Commission Regulation. - BY Digvijay Singh - Page - 7
- Gujarati Bhavai as Performing Arts : Folk Theatre Drama. BY Jayantibhai V Patel -Page – 11
- Effect of Guidance in Lesson Preparation and Presentation on Performance of Student Teachers. - BY Jyotirmayee Nayak - Page – 14
- To Make Quality Healthcare Affordable : An Urgent Need of the Country. Convocation Address - BY M Venkaiah Naidu - Page – 19

### 21.6 University News

The Association of Indian Universities Vol.- 57 No.- 05 February 04-10, 2019 Articles ISSN: 0566-2257 Frequency : Weekly

- Life, Vision and Contemporary Significance of Tagore as Educator.- BY Jadhave N S -Page – 3
- Paving Way for Quality Teacher Education Institutes Through Researches in Past. BY Payal Bhatia and Arti Bhatt - Page – 8
- Comminication Skills Teaching vs English Language Teaching. BY Rajeshwar Dhanpalwar - Page – 16
- ★ Home Science : Scientific Living and Social Outreach.- BY Rupal M Kubavat Page 14
- Innovate in India, Innovate for Humanity. Convocation Address. BY Sumitra Mahajan - Page No – 20

# **21.7** University News

The Association of Indian Universities Vol.- 57 No.- 06 February 11- 17, 2019 ISSN: 0566-2257 Frequency : Weekly

- ★ Reforms in University Education in Uttar Pradesh. BY Ram Naik Page 7
- Autonomy in Higher Education for Excellence : Indian Perspectives. BY A K Gawl and Suryan - Page – 10
- Boosting Research Activities is the Key to Position Universities in Global Rankings. BY P K Khosla - Page – 20
- ✤ Higher Education in India : Performance in Key Areas. BY R C Kuhad Page 22
- Autonomy for Academic Excellence. BY Hema Raghavan Page- 28
- Challenges and Solutions for Establishment of World Class Educational Institutions. BY Ramesh K Goyal – Page – 32
- Improving Quality Education in Higher Education Institutions : a Customized Faculty Training Approach. – BY Nagaraj Ramrao, S Shasi Anand – Page – 43

- Capacity-building of Teachers of Medical Profession in the Domain of Educational Mehtodology : RGHUS-K Model. – BY S Sacchidanand and Mumir Ahmed R – Page – 45
- Awareness of Intellectual Property Rights : Need of the Times. BY M M Goel Page 50
- Cultural Universities Require Different Criteria for Benchmarking. –BY S V Satyanarayana – Page – 52
- The Challenges of Conscious Oriented Higher Education Strategy in the 21<sup>st</sup> Century. BY C L Sharma – Page – 53
- What Can Industry Do for Improving Quality and Relevance of Higher Education in India. – BY M R Kurup – Page – 61
- Strategizing Excellence in Education Across the Globe. BY Madhu Chikara, Virendra S Kanwar – Page – 67
- Critique of Pure Education in India. BY L Jawahar Nesan Page 75
- Outcome Based Education for Excellence in Higher Education. BY Gaurav A Bhaduri and Raj Sharma – Page – 86
- Internationalisation for Achieving Excellence in Higher Education in India. BY Bharti Dogra – Page -93
- Ranking, Rating and Research in Higher Education : Issues and Challenges. BY R K Gupta and Vishal Kumar – Page – 111
- Promotion of Sports and Sports Culture. BY Jatin Soni Page 118
- Changing Aspect of Sports in India : In Special Reference to Indian Performance at Global Level. – BY N K Ahuja and Sandeep Chaudhary – Page – 125
- Education for Holistic and Sustainable Development. BY Umrao Singh Chaudhari Page – 136
- Nurturing Social Development Programmes : Initiatives of NITTE. BY Saheesh Kumar Bhandary and Suddep Kumar – Page – 150
- Changing Scenario of Higher Education and its Impact on Social Development in India. BY Madhumita Bandyopadhyay – Page – 160
- Making National Service Scheme Effective : A Significant Dimension of Unversities towards Social Developemnt. – BY Bairy Satyanarayana – Page – 169
- The Pentagon Puzzle of Indian Higher Education : Solutions Galore Noorul Islam Centre for Higher Education. – Convocation - BY Pankaj Mittal – Page – 179

### **21.8 University News**

The Association of Indian Universities Vol.- 57 No.- 07 February 18-24, 2019 ISSN: 0566-2257 Frequency : Weekly

#### Articles

- The Impact of Ranking, Rating and Research on Higher Education Institutions. BY S P Singh -Page - 3
- Chasing 3 Es (Equity, Expansion and Excellence) in Higher Education : A Study on India and China. – BY Rama Srivastava and Prerna Mahajan - Page – 8
- Determinants of University Choice Decision and Satisfaction of Students : A Case Study. BY Mandeep Kaur and G S Bhalla - Page – 17
- Construction of the Value Assessment Questionnarie. BY Lalitesh Tiwari and Neha Shivhare -Page – 25
- Five Percent Inspiration and Ninety Percent Perspiration : Necessity for Success. Convocation Address – BY Anil D Sahasrabudhe - Page – 30

### 22. उद्योजक

महाराष्ट्र उद्योजकता विकास केंद्र यांचे प्रकाशन

Vol XXIX N	No	1	जानेवारी,	2019	Frequency : Monthly
			लेख		

- 🔸 एक चळवळ सामाजिक अभिसरणासाठी. लेखक :- स्रेश लोंढे पान नंबर :- ०५
- 🔹 सत्कर्माला ब्रेक देऊ नका . लेखक : संजय नाथे पान नंबर : ११
- 🔹 परिचय प्रत्र तयार करताना घ्यावयाची काळजी. लेखक :- जीवन मुळे पान नंबर :- १३
- 👻 वाढता महसूल हे सुचिन्हच. लेखक : हेमंत देसाई पान नंबर :- १६
- 🔸 महिला : वाढते योगदान, वाढता विकास. लेखक : नंदिनी आत्मसिद्ध पान नंबर :- १९
- 👻 वाढते पर्यटन, वाढत्या संधी. लेखक :- एस. व्ही. कुलकर्णी पान नंबर :- २६
- 👻 नव्या वाटा, नवी क्षितिजे. लेखक :- अक्षय निकम पान नंबर :- २८
- 👻 पर्यटन व्यवसायाला प्रोत्साहानाची गरज :- एम. एम. शिरगावकर पान नंबर :- ३४

#### VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)

- 👻 पर्यायी व्यवस्थेतून संधीचा शोध. लेखक : बाळासाहेब सरवटे पान नंबर :- ३६
- 👻 पोशाख भाड्याने देण्याचा व्यवसाय. लेखक :- मोहन शिरगावकर पान नंबर :- ४१
- 👻 मुलाखतीला सामोरे जाताना. लेखक : एस. व्ही कांगुणे पान नंबर :- ४३
- 🔹 शेवगा उत्पादनातून समृध्दीचा मार्ग. लेखक :- कृषिभूषण बाळासाहेब मराळे पान नंबर :- ४७

### 22.1 उद्योजक

महाराष्ट्र उद्योजकता विकास केंद्र यांचे प्रकाशन

Vol.- XXIX No.- II फेब्रुवारी, 2019 Frequency : Monthly लेख

- 👻 मैत्री कक्ष : उद्योजकांचा उद्योगस्नेही मित्र. लेखक :- स्रेश लोंढे पान नंबर :- ७
- 👻 कौशल्य : आजच्या युगातील चलनी नाणे. लेखक :- जीवन मुळे पान नंबर :- ९
- 🔹 कर्तुत्वाला दिशा देणारे विचार. प्रतिनिधी पान नंबर : १२
- रोजगारासाठी बाळासाहेब ठाकरे रोजगार मेळावे. लेखक :- उमेश दंडगव्हाळ पान नंबर :-१४
- कमी गुंतवणूकीतुन चांगला परतावा देणारे उद्योग. लेखक :- एस. व्ही.कांगुणे पान नंबर
   :- १७
- भारतीय उद्योजिका : आकांक्षपुढती जिथे गगन ठेंगणे. लेखक :- सुधीर राशिंगकर पान नंबर :- २३
- 👻 ग्रामीण उद्योजकतेला प्रोत्साहन देण्याची गरज. लेखक :- हेमंत देसाई पान नंबर :- २७
- स्वामी विवेकानंद : युवावर्गाला दिशा देणारा दीपस्तंभ. लेखक :- संजय नाथे पान नंबर :
   २७
- 👻 अगणित संधींची खाण असलेला उद्योग. लेखक :- शाशिमोहन सिरसाट पान नंबर :- ३६
- 👻 कर रकमे सात बारा. लेखक :- सदाशिव गायकवाड पान नंबर : ४४

# 22.2 उद्योजक

महाराष्ट्र उद्योजकता विकास केंद्र यांचे प्रकाशन

Vol.- XXIX No.- III मार्च, 2019 Frequency : Monthly लेख

- 🔹 कौशल्यपूर्ण संवाद आवश्यक. लेखक :- जीवन मुळे पान नंबर :- ७
- 🔹 तंत्रज्ञानही शिकविते तत्वज्ञान. लेखक :- प्रीतम सेलमोकर पान नंबर :- ११
- 🔹 स्त्रीयांच धैर्य हेच त्यांचं भांडवल. लेखक : नंदिनी आत्मसिद्ध पान नंबर :- २३
- एक टीलेयान युएस डॉलर अर्थव्यवस्थेकडे घोडदौड. लेखक :-हर्षदीप कांबळे पान नंबर :-२७
- 🔹 छंद आणि स्वावलंबनदेणारा उद्योग प्रतिनिधी
- 🔹 दर्जा : कसा असावा अन कसा असू नये. लेखक :- विलास आहेर पान नंबर :- ४७

# VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)

Suggestions/ feedback

Name:		
Department:		
Sign:	_	
For	more details contact Librarian	

Library@vivacollege.org